

# Call for Applications

## NGOs Financial Sustainability & Fundraising Support

Type of Call: Call for Applications

Sector of Intervention: Health, Social Justice and Pan Arab Collaboration

Deadline: February 15, 2024 (midnight)

The Youssef Tabsh Foundation in partnership with RPS MENA and RainMakers is offering to support NGOs, in any Arab country and those in Turkey serving Arab refugees, working on social justice, pan Arab collaboration, or medical and health sector via offering capacity building, opportunities identification as well as coaching to tackle fundraising challenges.

This bespoke training, coaching, and advisory program will include group-related activities and support and follow-up with the selected NGOs to ensure maximum impact.

Application Form: <https://forms.gle/mdZLZPvsFMmgi4sR8>

How to apply:

### **Problem Statement**

NGOs face an increasing demand for services while at the same time not being able to secure additional funding easily to cover this increasing demand, creating a gap in the service-aid delivery on one end or overwhelming the NGO with requests beyond what it can service.

### **Target Audience/Beneficiaries**

NGOs that work on social justice, pan Arab collaboration, or medical and health sector. This includes social good organizations, community based organizations, local organizations, or national organizations in any Arab country and those located outside the Arab countries but are serving Arab communities and refugees.

### **Criteria:**

- Non-partisan/non-political organizations.
- Non-profits/NGOs/For Social Good.
- Need support in terms of fundraising and financial sustainability capacity building and advisory services.

- Working on any of the 3 themes that YTF is focusing on:
  - Pan Arab Collaboration
  - Social Justice
  - Access to Health & Medical Services

### **Theory of Change**

If we increase the knowledge of NGOs in financial sustainability and fundraising;

And we provide them with coaching and support in tackling fundraising challenges;

Then those organizations can sustain longer, serve more beneficiaries and have a bigger impact.

### **Project Overview**

1. Accept a group of 100+ NGOs who are interested to learn and develop their financial sustainability and fundraising capabilities – February 2024.
2. Organize at 4 Webinars for 100+ NGOs on Financial Sustainability & Fundraising – March & April 2024.
3. Share Funding Opportunities with the Selected (100+) NGOs on a Regular Basis - May 2024 till July 2024.
4. Support 20+ NGOs through coaching to tackle fundraising challenges - May 2024 till July 2024

Goal 1. End poverty in all its forms everywhere

Goal 2. End hunger, achieve food security and improved nutrition and promote sustainable agriculture

Goal 3. Ensure healthy lives and promote well-being for all at all ages

Goal 10. Reduce inequality within and among countries

Goal 16. Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels

Goal 17. Strengthen the means of implementation and revitalize the Global Partnership for Sustainable Development

NGO Application Form: <https://forms.gle/mdZLZPvsFMmgj4sR8>

Applications will be reviewed on a rolling basis and organizations might be contacted for further information prior to shortlisting. The final list of selected NGOs will be announced by end of February 2024. The program starts in March 2024.