I. Job Purpose:

We are seeking a talented and passionate Graphic Designer to join our team for a project focused on Women, Peace, and Security. As a Graphic Designer, you will play a crucial role in visually representing women's stories, challenges, hopes, and inspirations through social media platforms such as Facebook and Instagram. The ideal candidate will have a keen understanding of design principles, a flair for creativity, and a commitment to promoting narratives that empower and highlight women's voices.

II. Duties and Responsibilities

- ♦ Create visually appealing and impactful designs based on women's stories and podcasts.
- ♦ Develop a consistent and compelling visual theme for the project, maintaining sensitivity to the subject matter.
- ♦ Design a series of **10** engaging and shareable social media posts for platforms like Facebook and Instagram.
- ♦ Tailor designs to optimize engagement and resonate with the target audience.
- ♦ Work closely with content creators, writers, and project stakeholders to ensure visual representations align with the essence of the stories.
- ♦ Incorporate feedback and suggestions to refine designs throughout the project lifecycle.
- ♦ Translate written narratives and podcast content into visually compelling and relatable graphics.
- ♦ Infuse emotion, empathy, and authenticity into the designs to authentically convey women's realities.
- ♦ Ensure consistency in branding elements across all designs to create a unified and recognizable visual identity.

III. Reporting Line

Direct Reporting: Media Officer

Internal Communication: Other employees within his department
Program Managers

IV. Job Qualifications and Requirements

A. Academic Qualifications
- ♦ Bachelor's Degree in graphic design, Media, Radio & TV or any other any related field.

B. Professional Background
- ♦ 1 to 3 years of professional experience in a similar role (preferably in the humanitarian field).
- ♦ Professional experience in using Adobe Premiere, Adobe Illustrator and Adobe Photoshop.
- ♦ Experience using other graphic design and movie editing software is a plus.

C. Skills and Capacities
- ♦ Professional proficiency in using Adobe Premiere, Adobe Illustrator and Adobe Photoshop.
- ♦ Fluency in Arabic and English languages spoken and written. (French is a plus)
- ♦ Highly organized and capable of multi-tasking and working on different projects for different donors at the same time.
- ♦ Ability to work under pressure and for long hours of time.
- ♦ Time management skills and ability to meet deadlines.
- ♦ Excellent communication and presentation skills.

- Professional proficiency in using Microsoft Office tools such as Word, Excel, PowerPoint and Outlook.
- Excellent teamwork skills.
- Capable of finding quick, efficient, and cost-effective solutions to unexpected problems.
- Meticulousness and attention to details.