Fostering the Legislative Business and Investment Enabling Environment for the Micro, Small and Medium Enterprises (MSMEs) in Lebanon

Terms of Reference

Senior technical Expert on Micro, Small and Medium Enterprises

Activity 2

1. Reference Organization:

Lebanese Foundation for Permanent Civil Peace (LFPCP)

2. Background

Fostering the Legislative Business and Investment Enabling Environment for the Micro, Small and Medium Enterprises (MSMEs) in Lebanon is a Project Implemented by the Lebanese Foundation for Permanent Civil Peace (LFPCP), with the support of the USAID-funded project Lebanon Trade and Investment Facilitation (TIF).

The project aims to advocate for and to promote economic growth and stability by improving rules and regulations to foster the legislative business and investment enabling environment in Lebanon. Through this project, LFPCP aims at examining key business laws and advising on the necessary amendments as well as proposing a new draft law for Micro, Small and Medium Enterprises (MSMEs).

3. Objective and scope of work

The principal objective of the assignment is to conduct research to identify the policy issues that are impacting MSMEs and will determine the scope and investment limitations of the sector. The expert will conduct research on the current state of MSMEs in Lebanon, looking at the challenges they face and the opportunities that are available to them. They will also examine the current laws and policies that impact MSMEs and determine whether they are adequate to support the growth and development of this important sector of the economy. The research will cover a wide range of topics related to MSMEs, including but not limited to: Access to finance, Market access, Regulatory environment, Business Support Organizations, Infrastructure and logistics.

The expert will work hand-in-hand with LFPCP project team and under the supervision of the Project Director to develop and draft the designed research on MSMEs.

4. Methodology:

The expert will apply the following methodology:

- Conduct a desk review of the studies, reports, and other international laws related or similar to the subject of the ToR which is: Micro, Small and Medium Enterprises and any other relevant documentation;
- Conduct a preparatory phase by having meetings and/or interviews with key stakeholders at the business sector.
- Conduct other meetings if needed, with university professors, Lawyers, Jurists ... (when needed)

The selected expert will work with the project team on the details of the final work plan.

5. Tasks to be performed

Task 1: Conduct a desk review of relevant documentation about the Lebanese Policy and legislative procedures, the existing legal frame work, and the economic reports in this regards.

This documentation may include:

- The current law on commerce.
- Studies and reports on Mirco, Small and Medium Enterprises (MSMEs).
- Laws of Micro, Small and Medium Enterprises in other international countries (at least two other international countries);
- Report on the gaps and successes of the implementation of these laws in other countries;
- Any other relevant reports or documents

Task 2: Conduct focus group and/or interviews with key players, including but not limited to:

- Key Economic and technical experts in the domain;
- Key stakeholders that work in the business sector,
- Key Professor, Lawyers, and others that are familiar with this domain,

Task 3: Draft and develop a research on the technical framework that identifies the policy issues that are impacting MSMEs and will determine the scope and investment limitations of the sector. The expert will conduct research on the current state of MSMEs in Lebanon, looking at the challenges they face and the opportunities that are available to them.

The expert and based on the preparation and interviews conducted at tasks 1 and 2, shall draft the technical and economic research and framework of a new law on Micro, Small and Medium Enterprises (MSMEs).

The technical framework of the new Law shall be drafted in a:

- Clear scientific and legal language
- Include all the necessary and practical aspects for the law to be implemented
- The sections of the framework shall be in a scientific order.
- It shall be relevant to the Lebanese Market.

Task 4: Presentation of the final study and technical framework of new drafted law. At the end of the mission, the expert will provide a presentation of the drafted technical framework to the project team, key stakeholders and other relevant persons.

Task 5: To conduct any additional relevant tasks as required by the job.

6. <u>Deliverables</u>

The outputs of the mission will be:

- Agreed work plan.
- Final draft of the study and the technical framework of the new law on Micro, Small and Medium Enterprises (MSMEs) relevant and applicable to the Lebanese Market.
- Mission report that includes the elements of the mentioned tasks, with a clear table of contents and a clear practical conclusions with the available evidence.

7. Timeline

The assignment is expected to take place in the period between 1st of August 2023 and 31 of January 2024.

8. Skills and Competences:

Qualifications:

- Master's Degree in Law, Economics, business or equivalent related to the assignment;
- Excellent writing and verbal communication skills in English and Arabic; (French is an asset).

 Ability to write concise, readable and analytical reports and understanding of public communications.

General Experience:

 Minimum 10 years of working experience in the Market as an economic analyst, and/or university professor and/or senior economic expert in a well know company or consultancy firm.

Specific Experience:

- Minimum 5 year working experience in fields related to Small and Medium Enterprises and/or entrepreneurship and excellent knowledge of the Lebanese legal system.
- Minimum 5 years of working experience in the public sectors agencies, preferably to be related to parliamentary, and/or governmental agencies.

9. How To Apply:

Applicants should have a proven, long-standing experience in the above mentioned field of law (consultancy) they apply for, and a proficient level of Arabic and English.

Interested candidates shall send their: 1) <u>updated CV</u>, including <u>list of previous working experience</u>, 2) Motivation Letter, and 3) Sample of at least one work done in similar context (in English) to this email address: <u>info@lfpcp.org</u>

Insert the title of the consultancy in the subject of the email.

The deadline of submission of the application is July 10, 2023 at 5:00 pm.

LFPCP is committed to equal opportunities and diversity of perspective at the work, regardless of gender, social background or status. After

ensuring that applicants meet the eligibility requirements, a technical review committee will score each proposal as per a pre-determined criteria.

And only shortlisted candidates will be contacted.