



# the Switchers Support Programme

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CALL FOR APPLICATIONS

The Switchers  
Support Programme  
will make sure you  
succeed with every  
step you take!



The goal is to get trained in  
turning your green idea into  
a validated sustainable  
business model



120 green  
entrepreneurs and  
innovators selected to  
get trained and  
mentored



20 out of the 120  
projects will have the  
chance to be incubated  
and establish their  
green businesses

Support Green  
Entrepreneurs  
through the Business  
Support  
Organizations  
members of the  
Partnership

120 Green Business Models  
developed and tested

20 Green Business Plan  
developed and implemented

20 Green Entrepreneurs  
connected with financial actors

## Call for Applicants info:

The Call for Applicants will be open till June 30<sup>th</sup> 2021 targeting creative thinkers and doers, **especially women**, who want to be green entrepreneurs, innovators and change makers with a sustainable business idea and potential to create ecological and social value.

The programme is for you if:

- ✓ You are looking to boost your entrepreneurial spirit.
- ✓ You would like to be guided through your entrepreneurial journey, from defining the idea to the commercialisation of products and services.
- ✓ You wish to launch a sustainable business that is capable of generating added value at all levels: economic, environmental and social.
- ✓ You are an ideation or early stage entrepreneur who wishes to discover entrepreneurial solutions to your challenges.
- ✓ You wish to partner with like-minded organisations, share experiences and get inspired by them.

To apply to the Switchers Support Programme, click on this link: [www.theswitchers.org/call-for-applications](http://www.theswitchers.org/call-for-applications)

## We count on you to help us diffuse the Switchers Call for Applicants!

All you have to do is [share it on your social media platforms](#) along with the caption:

The Switchers Support Programme is looking for **120 innovators and green entrepreneurs**, at ideation or early-stage, with a sustainable business idea that can provide commercial solution to environmental challenges. Are you one of these future green entrepreneurs?

Would you like to get trained to turn your green idea into a validated sustainable business model? Do you wish to be one of the 20 green entrepreneurs selected for incubation?

The Switchers Support Programme will make sure you succeed with every step you take!

The Call for Applicants will be open till June 30<sup>th</sup> 2021 targeting creative thinkers and doers, **especially women**, who want to be green entrepreneurs, innovators and change makers with a sustainable business idea and potential to create ecological and social value.

To apply to the Switchers Support Programme, click on this link: [www.theswitchers.org/call-for-applications](http://www.theswitchers.org/call-for-applications)

If you are a registered user of TheSwitchers.org platform, Login:

<https://toolbox.theswitchers.org/en/admin/login>

If not yet, register to create an account:

<https://toolbox.theswitchers.org/en/registration/greenentrepreneur>

**Any feedback on the post/caption?**



Call for  
**APPLICANTS**

**The Switchers  
SUPPORT PROGRAMME**

Are you a creative thinker, a green entrepreneur, an innovator, a changemaker with a sustainable business idea and potential to create ecological and social value?

Do you wish to turn your green idea into a validated Sustainable Business Model?

**Apply Now!**

Get the chance to be one of the 120 green entrepreneurs who will participate in the green business development workshop, lead by certified experts and trainers

## Call for Applicants Process:

Step 1: Call for 120 applicants

Step 2: Applicants will fill the application form on the switchers online toolbox

Step 3: Once all Applications are submitted, Fondation Diane will evaluate and preselect them

Step 4: Fondation Diane will organize logistics of trainings with EcoSwitch partners and trainers

## GBM Training Program:

120 green projects at  
ideation phase  
(6 Workshops in total)

Workshops provided by  
certified trainers  
(2 trainers/Workshop)

Each workshop for 20  
GEs (Duration 1 Month)

Total of 24 hours of  
training and coaching  
Using the online  
toolbox & methodology

2 coaching sessions per  
week (3 hours/session)

Access to the  
SwitchMed online tools  
and methodologies

## Who's interested?

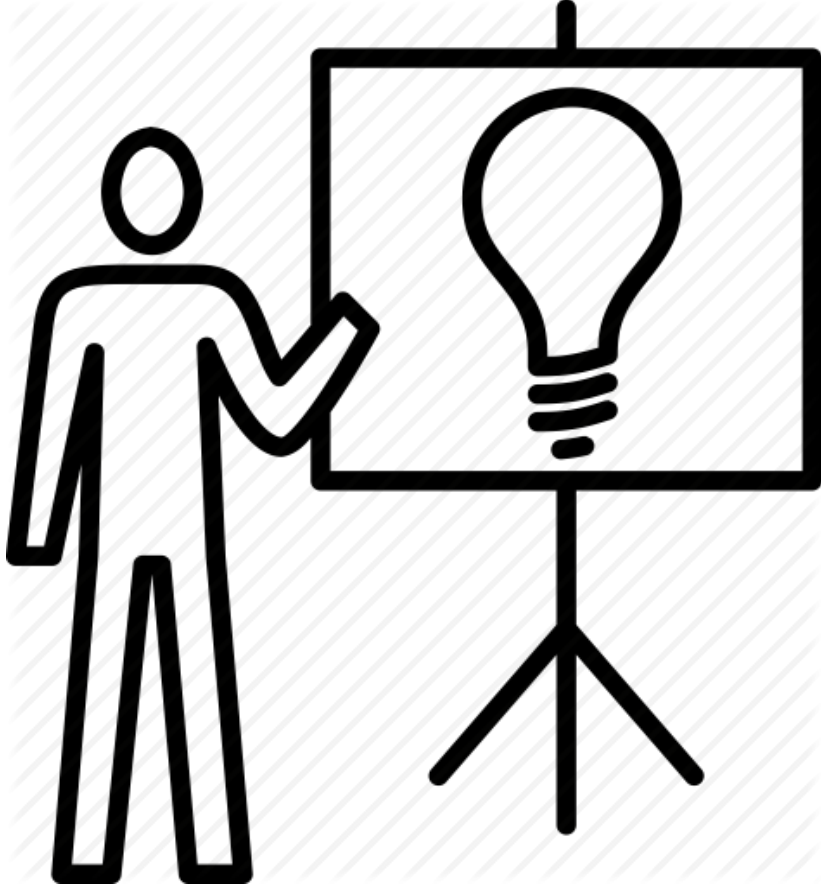


### Trainers Criteria:

- Certified trainers who have completed the GBM and Eco-design module with a certificate of Approval from SwitchMed.
- Budget for each training is 6000 euros. (Preferably 2 trainers per workshop).

## Who's in?





A pitch deck will be developed at the end of the program to select **20 out of 120 green projects** to be enrolled in an 8 months incubation program.