

Local Development and Governance: Multiplying efforts to enhance and promote social cohesion and Stability

Terms of Reference

Graphic Designer

1. Reference Organization

Lebanese Foundation for Permanent Civil Peace (LFPCP)

2. Background

In the framework of the Lebanese-German cooperation between the government of Lebanon and the government of Germany, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH in close cooperation with the Lebanese Ministry of Social Affairs (MoSA) is implementing the “Local Development Programme for Urban Areas in North Lebanon” (UDP_NL). The programme is commissioned by Federal Republic of Germany and co-financed by the European Union.

UDP_NL targets mainly youth and women in the North Lebanon Governorate (Tripoli, Al-Koura, Batroun, Bcharre, Zgharta and Minieh-Dannieh) through generating income opportunities, improving employability, rehabilitating and constructing public infrastructure and strengthening community exchange to contribute to social stability.

Under UDP_NL, module 3 “youth openness and social cohesion” which aims at strengthening community exchange to contribute to social stability, Local Development and Governance: Multiplying efforts to enhance and promote social cohesion and Stability is a Project Implemented by the Lebanese Foundation for Permanent Civil Peace (LFPCP).

The project aims to Support and advocate for transformation of conflict dynamics and enhancing social cohesion by building and developing the capacities of the local organizations. As well as supporting the local organizations to develop and

implement their own initiatives in order to mitigate tensions and enhance social cohesion.

The project provides technical assistance to provide CBOs in the north of Lebanon with adequate and qualified expertise and assistance to strengthen their capacities and to enhance social cohesion.

3. Objective and Scope of Work

LFPCP is seeking a short-term technical assistance of a Senior Graphic Designer with creative talents to design visibility items details of which is listed below. The graphic designer will work hand-in-hand with LFPCP team and in consultation with and under the supervision and direction of LFPCP Project Director.

4. Deliverables

The Graphic designer will be responsible to deliver the following tasks:

- Conceptualize, plan and apply a draft template for the project's requested items listed below, taking into account the Logos display and the colors required by the project team.
- Change, amend and fine-tune the concept based on project team input/ feedback.
- Ensure visually pleasing final graphics and templates.

Items:

- 1- Roll up Banner
- 2- Project Folder Design
- 3- Notebook
- 4- Designing Visibility (Pen)
- 5- Flyer

5. Timeline

The assignment is expected to take place in the period between 1st of June 2020 and 30 of June 2020.

6. Skills and Competences

Qualifications:

- Minimum: Bachelor degree preferably in Design, Fine Arts or any related subject
- Excellent Arabic & English language skills
- Experience with graphic design and/or video animation.

- Strong knowledge with design software and technologies (such as InDesign, Illustrator, Dreamweaver, Adobe Photoshop)
- A strong portfolio of illustrations or other graphics
- A keen eye for aesthetics and details
- Editing and writing skills are preferable
- Ability to work with and meet short deadlines

7. How to apply

Interested applicants should send an updated curriculum vitae, portfolio of related work conducted in graphic design, and a quotation for the above mentioned deliverables no later than May 22, 2020 at 5:00 pm to the following email address: info@lfpcp.org

Only shortlisted candidates will be contacted.
