Terms of Reference - REF#DVTEXP1023

Requesting Agency: WATAD Association
Contact Name: Omar JAMALEDDINE
Date: October 16, 2023
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About WATAD: WATAD emerged out of an urgent need for development projects in Lebanon at various levels and sectors. A multi-disciplinary team of experts from the HR, environment, health, agriculture, engineering, education and Digital sectors came together in 2018 and decided to establish an NGO to provide much-needed services to people from all segments of society. Today, WATAD serves a wide spectrum of the population regardless of their socioeconomic, political, or religious backgrounds, through the implementation of our three main programs: Livelihoods, Health, and Emergency Response.

Project Title: Digital Vocational Trainings & Work Based Learning in collaboration with Expertise France under the SHABAKE 2 Project

Project Objective: The specific objective of the project is to provide vocational training to 120 male and female youth individuals from Lebanese and Syrian nationalities residing Tripoli, in the following fields: Digital Marketing, Mobile Applications, Social Media & Content Creation, Web Development, and Graphic Design; and enhancing their skills and employability by directly linking them to the job market, through a one month long paid internship.

Training Programs: Graphic Design, Mobile Applications, Basic Web Development, Content Creation & Social Media, and Digital Marketing (Attached Annex A - Curriculums)
Project Length/Timeline: 6 months, from 15 October 2023 to 14 April 2024, divided into two cycles. Each course consists of 120 hours per training per cycle, with classes scheduled for 3 days a week, lasting 5 hours each day.
Expert Needed: Digital Sector and Soft Skills trainers + Experience
Quotation Currency: Please ensure that the quotation is provided in USD currency only to avoid any risky changes in the exchange rates.

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Selection Criteria: The criteria for expert selection will include:

1- Educational qualifications
2- Technical expertise and experience
3- Commitment, flexibility & availability
4- Communication skills
5- Teamwork and interpersonal capabilities
6- Financial expectations

How to apply: Interested candidates should email their signed quotations (Annex B attached), copy of their certificates, and CVs, ID to omar.jamaleddine@watad.org before October 30, 2023, COB.
The interview with selected candidates willbe conducted between 01/11/23 and 03/11/2023.
The training is expected to begin on 06/11/23.

Needed Hours for each Training Topic:

Training Modules	Needed Hours
Graphic Design	240
Digital Marketing	240
Content Creation & Social Media	240
Mobile Applications	240
Basic Web Development	240

N.B: Candidates are encouraged to apply for multiple training topics if they meet the qualifications and requirements for each. The minimum training hours required is 5, while the maximum hours to be delivered is 480 per each trainer.

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