

Regarding the resources listed in Annex 1, can the Agency propose additional resources like Liquid Designer, Project Executive, etc., or the provided resources are fixed?

Answer: plz stick to the list that we shared.

Does Unicef have a library of stock photo? Or this should be included as part of 3rd party costs?

Answer: no third party costs requested to be shared at this stage.

Could you please elaborate on what is meant by “technical proficiency” mentioned under the portfolio evaluation criteria in the TOR

Answer: as we do it usually we will evaluate the portfolio based on a creative and a technical side.

We have noticed that there isn't any creative brief attached to the RFP, can you please confirm that the Technical assessment will be purely on the portfolio, experience and creative examples provided.

Answer: confirmed. No creative requested.

Our agency has a long history serving Unicef in different countries through our regional network of offices and mainly via our UAE office.

I was wondering if its ok to bid using our Lebanese office even if the credentials we have is from our other offices in different countries? Would we need to share a contract between the two offices (Affiliation contract). In other words, can we bid via our Lebanese office in collaboration with our regional office which has the credentials history?

Answer: we want the credentials and work of the lebanon office.

- Should our rates include VAT? No
- Do we need to submit CVs for every position/service? No
- How will the number of days be assessed while dedicating a project? Depending of each project separately and this will be decided later.
- We usually outsource our copywriting services, is that OK? Yes