

Q&A

1- What theme do you want to adopt?

We prefer not to direct the agency in any theme at this stage in order not to limit the creativity especially that the agency is required to submit two options.

2- What is the Budget of the event and production?

Please be mindful of the budget when presenting the concept considering the scale of the Lebanese market and the limited resources and available sponsorships considering the current challenging situation.

3- How are you going to showcase the programs? Will each have its own identity?

They should look like they all belong to Berytech while respecting each program's own brand identity.

4- What sections will Berytech use in the River Box Studios?

The sections are as follows:

- Registration area (Marked in the presentation)
- Hall C (Main stage area that should fit at least 350)
- Hall B (Exhibition area that should fit around 80 exhibitors)
- Activities section: includes 2 conference rooms and 2 meeting rooms – area to welcome the VIPs as well