



Initiated by



Accredited as



Berytech

powering potential

berytch.org



Power

summit

By Berytech 

PowerX
By Berytech

Summit



PowerX is the first national entrepreneurship summit to unite key sectors and regional players, powering potential within the innovation ecosystem.

This 3-day event is a fusion of cutting-edge **innovation, technology, and knowledge sharing**

creating a unique platform for dynamic exchange and showcasing breakthroughs across the green, social, and knowledge economies regionwide.





Event Objectives



Driving innovation and impact across sectors



Enabling knowledge exchange, collaboration, and networking amongst key stakeholders



Initiating actionable steps forward on a local and international scale



Which Sectors



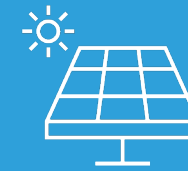
Knowledge
Economy



Green
Economy



Social
Economy



Blue
Economy

What Berytech's



20+ year legacy brings forward

01

Sector Synergy

Cross-collaboration across various sectors

02

Expert Guidance

A vibrant network of experts and trainers to drive innovation

03

Proven Track Record

Over two decades of successful project implementation



When and where?



When:

October 2024
23-24-25



Where:

River Box Studios
Beirut

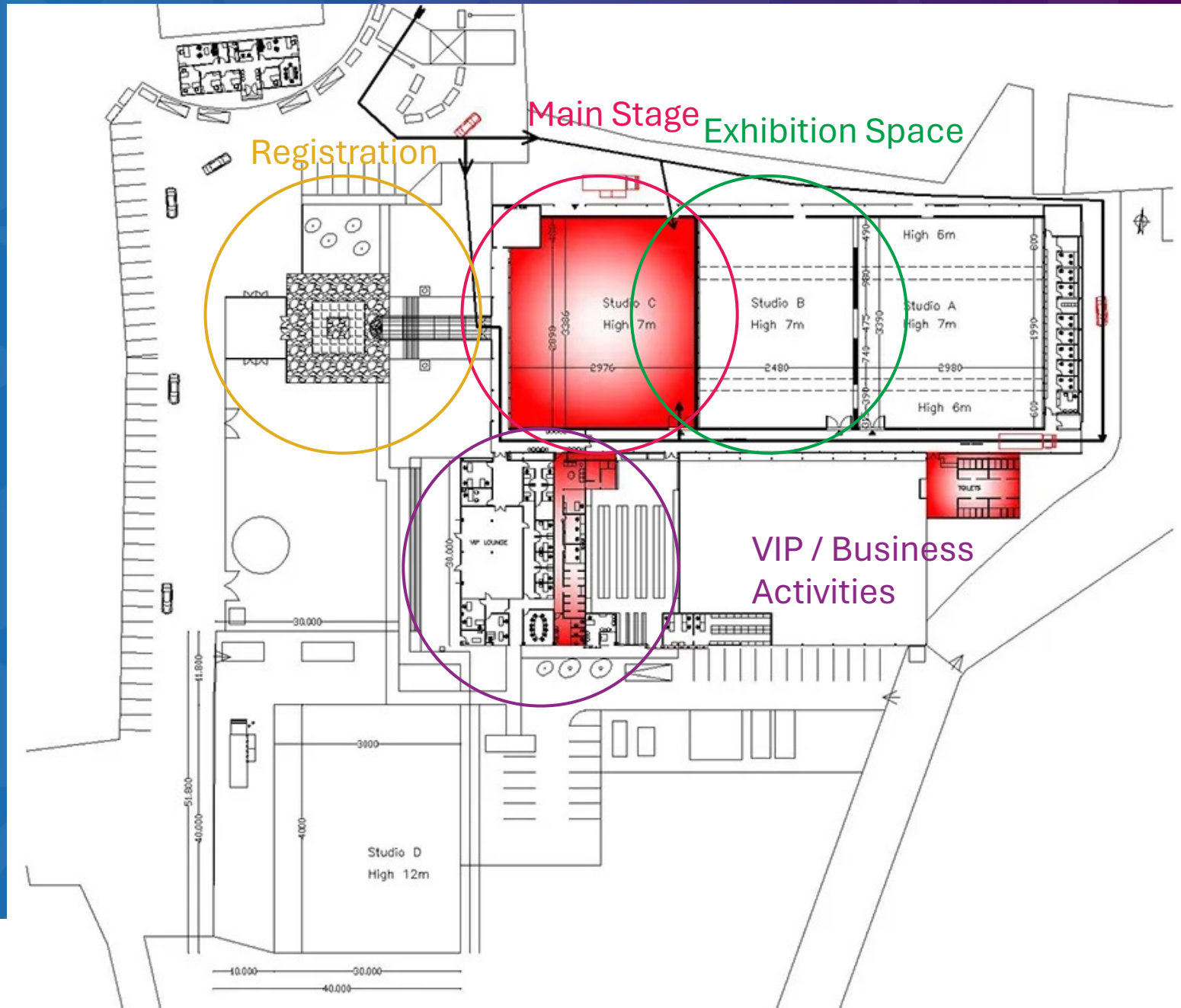


Space Reference





Floor Plan





Who will be attending?



Startups, SMEs,
businesses



Consultants,
mentors, coaches



Researchers,
academics, students



Donors, investors,
international VCs



NGOs, Innovation Parks,
Support Organizations



Distributors and
buyers



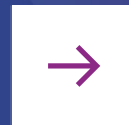
Embassies, ministries,
municipalities



Media
entities



Key tracks on **the agenda**





Main Stage



Expert
Keynotes



Corporate
Talks



Panels



Main Stage



Demos



Competitions



Entertainment



Business Activities



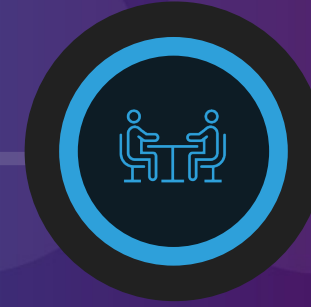
Matchmaking



Workshops



Facilitated Meetings





Business Activities



Roundtables



Focus Groups



Media Corner



Exhibition →
Space 80+ booths



Innovative
Startup Booths

Community
Partners

SMEs



Sponsor
booths



Open Booths



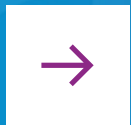
Food Courts



Exhibition
Space



Expected **Outcomes**



3-Day
Event

2,500+
Attendees

80+
Exhibitors

14+
Participating
Programs

Communication

Plan



360 omni-channel campaign



3 phases: before, during and after the summit



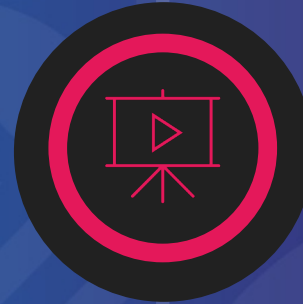
Channels:

- TV, radio, billboards
- Digital campaign: website, email blasts, digital ads, online sites



Communication

Plan



Media partnerships



Dedicated media corner during the summit



Partnered with a PR firm to maximize output



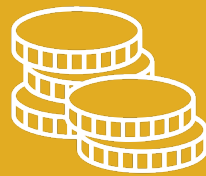
Speaker/
Expert/ Trainer/
Facilitator



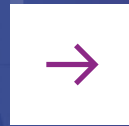
Attendee



Exhibitor



Sponsor



How can you
participate?

Why **participate?**





Our

Portfolio





GRID 2023





AFID 2022





AFID 2023





Initiated by
USJ
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together.

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