

Women Empowerment in the context of Care (WE CARE)

Terms of References (TORs)

Photographer (External Collaborator)

April -June 2024

Background

There is a growing need for care globally. However, proper recognition of the contribution of care providers still lags behind. Progress in addressing the structural gender challenges that keep the responsibility for care within households on women remains slow.

In that context, Lebanon is no exception, and there are other layers of complexity that expose care workers in the country to serious vulnerabilities, affecting home-based care workers, nationals as well as migrants, especially as they operate outside of the regulation or protection of the state.

WE CARE structures a response to care work needs in Lebanon and paves the way to professionalize the sector through greater formalization and regulation of care services, in line with decent work principles, and by exploring cooperatives and social enterprises as entry points.

The Project also addresses the unequal distribution of care responsibilities in the family on women, and propose discussions and solutions to change social norms and policies.

A consultant (photographer) will work under the guidance of and report directly to the We CARE project Manager. S/he will work in close collaboration with the ILO communications team.

Objectives:

The Photographer will be tasked with capturing high-resolution photos to be utilized in project publications and across various online platforms such as social media, websites, presentations, and other visibility materials. The themes depicted in these images should align with powerful messages that portray the essence of care work, conveying a positive and impactful narrative. The photos to represent a selection inspired from the following categories:

A. Personal Care at home

Theme: Childcare as a family responsibility					
Fair representation of gender representative, age, social backgrounds					
Childcare provided by grandparents	Childcare provided by mothers	Childcare provided by fathers	Childcare provided by migrant domestic workers	Childcare at home provided by national carers	Location: home, public garden, school entrance, waiting for bus etc..
Theme: Care for older person as a family responsibility					
Fair representation of gender representative, age, social backgrounds					

Care provided to an older person by family members	Care provided to an older person by migrant domestic workers	Care provided to an older person by national carer	Location: home, public garden, restaurants, Medical visits, shopping etc... ?
Theme: Care for persons with disability			
Care provided to persons with disability by family members	Care provided to to persons with disability by migrant domestic workers	Care provided to to persons with disability by national carer	Location: home, public garden, school entrance, restaurants etc... ?
Theme: Indirect care: cooking, cleaning, ironing, making beds, taking the garbage, recycling, shopping groceries etc...			
By older adults	By women	By men	By migrant domestic workers
			By national domestic workers

B. Care in institutions

Childcare in nursery and schools (teachers and care workers/cleaners assisting children) Fair representation of gender representative, age, social backgrounds	Location: indoors outdoors when possible
Care for older person in specialized institutions Fair representation of gender representative, age, social backgrounds	
Care for persons with disability in specialized institutions	
Care by nurses and health assistants	Hospitals
Cleaning and garbage collection	Streets, hotels, offices, restaurants

Deliverables

1. Capture high resolution images of the themes proposed above in different governorates across the country, reflecting the diverse social fabric in Lebanon. Some focus to be put on Bourj Hammoud and Beirut Suburbs.
2. Caption each photograph with specific details such as the location taken, name of the people (for portraits), activity and any other relevant information.
3. Process the photos to ensure high quality photos and remove any blemishes/imperfections.
4. . Copyright for all photographs taken during this assignment remains with ILO.
5. The Photographer must allocate 20 working days to deliver the photos within 6 weeks as per the agreement with the project.

Qualifications

1. Have demonstrated experience in carrying out similar projects especially with Un Organization.
2. at least 7 years' experience in documentary and photography & 2 years in photo editing.
3. Certificates in photography will be considered an asset.
4. Experience of both portraits and photographing large
5. Owning necessary equipment's such as camera and laptop and programs for photo editing.

Among nine ILO core competencies, following competencies are particularly important for this position: Quality Orientation, Communication, Collaboration, Integrity, Transparency and Client Orientation.

The Consultant

- 1- Should be ready to start work immediately after acceptance.
- 2- Should have an open bank account in USD.
- 3- Should submit CV and cover letter when applying to the position.
- 4- The candidate should submit sample of previous work.

Timeframe

The 15 days will be distributed within 6 weeks based on the need of the project between 20 April to 15 June 2024.

The work is including travel inside Lebanon.

Payment Terms

Payment One: Delivering 10 days of photography not later than 30 April 2024.

Final Payment : Delivering 10 days of Photography not later than 15 June 2024.

Proposal

Financial Proposal to be submitted including price breakdown aligned to the deliverables required for of the assignment.

- All Financial Offers must be established and submitted net of any direct taxes or customs duties. As an international organization, the ILO is exempt from all taxes and duties.
- The ILO is not bound to accept the lowest priced offer from any Bidder, nor give any reason for rejecting a proposal.
- The ILO is not responsible to provide working space nor IT equipment.

In addition to the Financial Proposal, interested candidates to submit their cv and sample of work to mezher@ilo.org no later than **15 April 2024**.

Only applications from individual consultants are considered.