

TERMS OF REFERENCE

November 23, 2022

Project Title:

INVESTMED

Prepared by:

BEYOND GROUP

beyondgroupconsulting.com

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INVESTMED – EXPERT/TRAINER ON IPR

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PROJECT DESCRIPTION

PROJECT GENERAL OBJECTIVE

INVESTMED is a project funded by the ENI CBC MED PROGRAMME – European Union and carried out by several organizations including Beyond Group. The initiative's main objective is to support the development of new, sustainable entrepreneurship and business initiatives in order to create new economic opportunities and jobs for young people and women, in Tunisia, Egypt and Lebanon.

Beyond Group is leading the Working Package 5 of this project related to Intellectual Property Rights.

ASSIGNMENT OBJECTIVE

IPR EXPERT AND TRAINER

Beyond Group is looking for an IPR expert and facilitator to support in a consultation and review process of IPR in the 3 countries.

The aim of this process is to engage national and international stakeholders around key challenges, opportunities and needs to enhance the IPR environment in each of the three countries. These consultation and review meetings will serve as a basis to develop recommendations that will be presented during the last stage of the process – review meetings with public authorities.

Consultation meetings will be held in each country with public authorities, young and women entrepreneurs, researchers, private inventors, etc. in order to discuss the main challenges and opportunities of adequately integrating and managing IPR nationally and in cross-border innovation projects and ventures.

After having identified the challenges and opportunities of the different stakeholders involved in the consultation meetings, the aim is to develop recommendations which aim to improve the Intellectual Property Ecosystem in each of the three jurisdictions. The recommendations will be developed through 2 review meeting per country and take the form of a co-design session in order to discuss the needed amendments. The outcome of these review sessions is to develop a policy brief from which public authorities can base their amendments on. The last 3 review meetings will take the form of a roundtable discussion in order to validate the recommendations and discuss the ways forward.

The role of the expert is to support in developing and facilitating consultation sessions, the review sessions and the roundtables with the different stakeholders in Lebanon, Tunisia and Egypt.

Moreover, the expert is expected to support in developing the recommendations and policy brief on how to enhance the IPR ecosystem in Tunisia, Lebanon and Egypt.

REQUIRED OUTCOMES

IPR EXPERT AND TRAINER

The main deliverables include the following:

- Organizing and facilitating a consultation session with IP offices in Lebanon
- Organizing and facilitating a consultation session with IP offices in Egypt
- Organizing and facilitating a consultation session with IP offices in Tunisia
- Organizing and facilitating a consultation session with entrepreneurs in Lebanon
- Organizing and facilitating a consultation session with entrepreneurs in Egypt
- Organizing and facilitating a consultation session with entrepreneurs in Tunisia
- Organizing and facilitating review Sessions with public authorities in Lebanon
- Organizing and facilitating a review Sessions with public authorities in Tunisia
- Organizing and facilitating a review Sessions with public authorities in Egypt
- Providing input and reviewing of the final report for the recommendations for three countries

PROJECT DURATION

The project duration is 12 months starting December 15, 2022

QUOTATION

Interested IPR experts and trainers are to kindly share a detailed quotation by **December 12st, 2022** to info@beyondrd.com