

**Terms of Reference**

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| **Assignment:** **Closing date:** **Duration:** **Location:**  | **Data visualization product** **March 2024****1 Month****Remote** |

**Context:**

In October 2023 Oxfam MENA launched the briefing paper [*The Middle East and North Africa Gap: Prosperity for the rich, austerity for the rest*](https://policy-practice.oxfam.org/resources/the-middle-east-and-north-africa-gap-prosperity-for-the-rich-austerity-for-the-621549/) in the lead up to the IMF Annual meetings in Marrakesh in October 2023. The paper highlighted the severity of the inequality crisis in the MENA region, exposing the massive gains of the wealthiest in the region since the pandemic and throughout the historic cost of living crisis.

MENA is the only region where extreme poverty has increased in the past decade, and the region with the highest level of income inequality in the world. It is also the region where women continue to face an attack on their rights and economic empowerment.

In 2020 in the report *For a decade of hope not austerity,* Oxfam warned that the pandemic could push an additional 45 million people into poverty across the MENA region, unless governments take immediate measures to address the economic fallout of the pandemic and the rich pay their fair share.

This new briefing paper further investigates how in a region suffering from decades of austerity and structural inequalities, the cost-of- living crisis comes on top of pre-existing inflation and macroeconomic imbalances the most vulnerable always end up paying the price of unfair economic recovery measures.

**The objective of the assignment:**

Oxfam plans to produce a range of up to five data visualisation (in Arabic and English) that communicate the key themes within the raw data of the report, primarily for use in social media.

The themes of the raw data are:

* Country taxation systems
* Individual net wealth
* National budget expenditure
* Debt service data
* Wealth tax projections

The infographics will be shared on all Oxfam MENA social media channels (Instagram, Facebook, Twitter)

**Scope of the Assignment:**

Using raw data provided by the Oxfam MENA team:

* Draft up to 10 individual data visualisations that provide a clear, simple and compelling representation of the issues of country taxation systems, individual net wealth, national budget expenditure, debt service data, wealth tax projections in Arabic and English and using language appropriate for a social media audience
* Incorporate all the requested editing and modification notes, this may take several rounds to get to the final draft.
* Provide final, editable, files to the size specifications supplied by Oxfam and adhering to Oxfam brand guidelines.

**Duration of Assignment:**

The assignment should be completed within 30 calendar days of award. The table below is showing the estimated days for each activity.

**Application:**

Interested applicants are requested to submit the following documents:

**Qualifications**

* CV of service provider or company profile
* Portfolio and samples of similar work
* Technical/financial proposal.

**Award Criteria**

Applicants will be considered after review of submitted applications as specified above. The contract will be awarded to the strongest application. Other areas to be considered include: Years of experience, quality of portfolio, examples of similar work, previous experience working with an International Non-government organisation.

**Financial Offer**

A detailed financial offer indicating daily rate, all equipment and daily expenses required to create the entire product. The amount includes any taxes, which may apply.