





UDP_NL

Local Development Programme For Urban Areas in North Lebanon

Webinar to clarify question about the Expression of Interest













Agenda

- 1. Introduction of GIZ programme UDP_NL
- 2. Target group of the UDP_NL programme
- 3. Overview of planned project
- 4. Questions







UDP_NL Programme Overview

Commissioning Parties	European Union & German Federal Ministry for Economic Cooperation and Development (BMZ)
Implementation Period	Oct 2017 – Dec 2021
Partnerships	Ministry of Social Affairs (MoSA), Municipalities, Unions of Municipalities
Overall Objective	Contributing to social stability in North Lebanon by creating job opportunities, developing infrastructure and facilitating dialogue to strengthen social cohesion and improve lives
Target Group	Vulnerable population in North Lebanon, particularly youth and women of the host communities









How we work

Enhanced Social Stability

Create new prospects for North Lebanon

















Focs sectors

Agro-food



Creative Industries



Construction



Health



Tourism & hospitality



ICT











Target groups of Module 1

Support for new companies

 Target group: youth & women starting a business (Lebanese)

Support for value chains & existing MSMEs

 Target group: businesses, run by youth or women; could also be family business run by men which have youth or women in the general management (Lebanese)

Non-formal vocational & entrepreneurial trainings

Target group: youth & women (Lebanese)





Definition new & existing companies

Critieria for "New company"

- Entrepreneur/s who has a vision and a business plan as well as starts operationalising this business plan (more than a working freelancer)
- 2. 1+ person
- Founded in 2019 or 2020

Criteria for "Existing company"

- 1. More than **2 years in** business and minimum requirements:
- Commercial registry and proof of evidence for ongoing business operation.
- 3. Have the capacity to create or keep jobs (not just one freelancer)

=> To meet UDP_NL indicators, companies need to be run either by youth (male or female, but aged 16-29) or women (no age limitation). They can be family businesses.







Target group

40 existing companies based in North Lebanon which have the capacity to reinvent their business in response to the multiple crisis.

Objective

- become more resilient against external shocks
- to develop a future-fit business model
- get back on back on a growth path.
- include ideas of corporate social responsibility and climate-friendly practices.









No information on cost or financial offer

What we expect as Expression of Interest

- Description of the service provider (incl. experience in the six focus sectors in North Lebanon, previous funding partners, the number of staff and years in business)
- Description of at least three similar projects in transformative business support over 85.000 USD in the last three years.
- Description of the team and the team members' CVs
- Registration papers as a company

=> 3-5 companies will be shortlisted and asked to hand in a full proposal answering to the specific ToR which will share

















Thank you!

Looking forward to receiving your EoI by 22nd January 2021 via LB_quotation@giz.de

