

D-JIL
Innovate and create: innovative content for young people
#DJilMedia

Call for expression of interest
To participate in a Media and Information Literacy Training of Trainers (ToT) in Lebanon
July / August 2021
Deadline extended to July 5!

The D-JIL project works to offer young citizens, from nine countries in the MENA region, the opportunity, resources, training and mentoring needed to create and produce digital content for youth, helping them become more active citizens, involved in their communities and public life.

In this project, ERIM leads implementation of Media and Information Literacy workshops to help the project teams incorporate Media Literacy into their activities and receive feedback from their youth audience.

Presentation of the consortium of partners

[ERIM](#) (the new brand name of IREX Europe), is a non-profit, non-governmental organization providing innovative programs to improve the quality of education, strengthen independent media and foster pluralistic civil society development.

ERIM is registered as an association in France and has funding from multiple donors. It has worked in more than 37 countries and in the MENA region since 2012, implementing regional media, civil society and legal reform projects.

[Canal France International \(CFI\)](#) was founded in 1989 by the Ministry of Cooperation. Since the early 2010s, CFI works on the cooperation agency in the media sector and actively promotes the development of the media in Africa, the Arab world and South-East Asia.

[Samir Kassir Foundation](#) was founded in 2006 and works within the civil society and cultural circles to spread the democratic culture in Lebanon and the Arab world, encourage the new talents of free press, and build the movement for a cultural, democratic, and secular renewal.

[Forum des Alternatives Maroc \(FMAS\)](#) was founded in 2003 and fights for human rights. Its vocation is to help build a democratic social movement, strong citizen and autonomous. It defines itself as an association for the defense and promotion of the economic, political, social, civic and cultural rights of groups and individuals, without racial, ethnic, linguistic, religious or sexual distinction.

[Leaders of Tomorrow](#) was founded in 2007 which promotes a culture of social innovation in which free speech, human rights, social equality and educational opportunity are widespread and accessible to all.

Presentation of the Media and information literacy (MIL) training

A training of trainers (ToT) on MIL is organized for **15 members of local CSOs in Lebanon**. This activity is organized in two parts:



- The first part is an **online course** on a Moodle Platform with 6 modules. Each module includes theoretical content, videos, self-managed tests and quizzes. The course will be open on the platform during for 4 weeks, with 2 modules per week. Participants will have one week to complete each 2 modules; They can freely choose when to connect at the platform.

A weekly webinar will be organized with the trainer to deepen the participants' knowledge on MIL and cover-up further elements / questions.

- The second part is an offline **workshop with a group of 20 youth¹**, facilitated by 3 to 4 ToT course participants.

Objective and expected results

- Understand the volume of digital information in cyberspace and the impact of media literacy on our daily lives;
- Develop critical thinking and analytical skills about various media genres;
- Understand the basic principles of the media, analyze media messages in their own environments, and consume media products more carefully according to the 5 MIL concepts;
- Understand how the media broadcasts the news and develop the ability to analyze information presented by broadcasts;
- Learn how to recognize propaganda, fake information, and manipulation using practical tools and indicators;
- Explore and learn how to recognize the forms and results of stereotyping, hate speech, extremism, and violence in the media;
- Learn how we can express ourselves through constructive criticism rather than slander and defamation;
- Identify what is considered ethical or unethical in cyberspace according to conventions and codes of ethics.

Target

15 CSOs members from local CSOs or journalism students in Lebanon (with at least 50% of women).

The selected participants should:

- Be under 35 years old;
- Be a **staff or member of a local CSO or a journalism student in Lebanon**;
- Have **media skills** and /or **experience working with youth**;
- **Demonstrate motivation to attend this e-learning training from A to Z**;
- Be available 2 hours per week during the ToT course for the weekly webinars.

Date

- June/July 2021. Exact dates to be defined later

Place

- First part: Online
- Second part: place to be defined

¹ The implementation of this activity will depend on the sanitarian situation related to Covid-19.

Cost

All training costs will be covered by ERIM.

Form

If interested, please complete the attached form and send it to smorabite@erim.ngo before **July 5, 2021, 12 am**.

Un projet
مشروع



Cofinancé par
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En partenariat avec
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