Terms of Reference

Graphic Design Consultant

To support Save the Children’s Media, Communications, Advocacy and Campaigns work

03/11/2020

Areas of support:

1. Develop designs for the coronavirus response in the country office, including comms material, awareness and promotional items.
2. Design content for BMZ vocational campaign, including promotional materials, posters, brochures and other items.
3. Design the Quarter newsletter for Q1, 2020
4. Support other departments to design products for technical use as requested, including programmes and technical departments. Products include two-pagers, donor visibility, and strategies.
5. Work with MAC team members to promote content through social media and other channels.
6. Come up with design concepts and execute other tasks as planned.
7. Design posters for about child rights, the child friendly investigation and the complaint phone number of the General Security under NMFA
8. Design of three UNCRC documents
9. One pager for the EU project
10. Support Girls Campaign to design relevant products