



ROLE PROFILE

Title	Consultancy to manage the preparation of Girls Get Equal Campaign (CGE)
Functional Area	Advocacy
Reports to	Advocacy and influencing Manager
Location	Beirut, North, South and Bekaa
Effective Date	November 2 nd

ABOUT PLAN INTERNATIONAL

Plan International is an independent development and humanitarian organisation that advances children's rights and equality for girls. We believe in the power and potential of every child, but know this is often suppressed by poverty, violence, exclusion, and discrimination. Working together with children, young people, supporters and partners, we strive for a just world, tackling the root causes of the challenges girls and vulnerable children face. We support children's rights from birth until they reach adulthood and enable children to prepare for – and respond to – crises and adversity. We place a specific focus on girls and young women, who are most often left behind. We have been building powerful partnerships for children for more than 80 years, and are now active in more than 70 countries.

Since 2017, Plan International has been working in partnership with local, national and international organizations to strengthen capacities and address the needs of Lebanese and refugee children in Lebanon. With a focus on adolescent girls and young women, Plan International Lebanon implements projects in the sectors of Child Protection, Gender-Based Violence, Sexual and Reproductive Health and Rights, Education, Youth Economic Empowerment and Participation. The organization also promotes gender equality by addressing the root causes of discrimination against girls and young women. Since its establishment in Lebanon, Plan International has been using a partnership model that allows for capacity building of local actors and civil society strengthening in various areas including Tripoli, Akkar, Bekaa, South and Beirut & Mount-Lebanon.

ROLE PURPOSE

In Lebanon, adolescents and youth report being excluded and disenfranchised. 26% of youth expressed low confidence in the elections; 50% did not feel represented by the present political parties and barely 36% of youth



stated their confidence in the Lebanese government and judicial system. Gender dynamics are also at play here, with girls and young women being particularly excluded from the public sphere. In general, adolescents and youth

also note a lack of decision-making power. Government institutions, as well as CSOs, often do not have the enabling factors in place to respond to the youth and as a result there is a lack of accountability to the youth in these sectors. There are no mechanisms for systematic youth engagement and existing peer networks are still very weak. From that background, Plan International Lebanon is aiming to launch a specialized campaign focusing on adolescent girls and young women in Lebanon to empower them, raise their voices and make them part of the decision making process.

This campaign will be part of a global Plan International campaign called “Girls Get Equal (GGE)”, which is aimed at empowering girls and young women voices and leadership. Its vision is a world where girls and young women are equally able to make decisions about their own lives and shape the world around them. Girls Get Equal has three specific campaign demands - we won’t stop until: Girls Get Equal Power, Girls Get Equal Freedom, Girls Get Equal representation around the world. In Lebanon our campaign focus will be on Girls get Equal Power.

Consultant’s Responsibilities

The consultant will be responsible for coordinating the GGE campaign preparations, including the following specific responsibilities:

- 1- Conduct 8 consultative meetings with youth groups and CBOs present in the various cadastres to identify their priorities, in coordination with Plan International Lebanon
- 2- Contextualize Plan International’s global GGE campaign tools to fit the Lebanese context
- 3- Facilitate capacity building trainings for adolescent girls and young women contributing to the GGE campaign, including on the GGE tools, communication event planning, and advocacy.)
- 4- Provide guidance to the trained adolescent girls and young women to organize Youth-led initiatives as part of the GGE campaign for a sustainable engagement.

ACCOUNTABILITIES

Based on the responsibilities set above, the following deliverables will be requested from the Consultant:

- 1- Detailed timeline for the assignment following the introductory meeting with Plan International.
- 2- A 2-4 pager report detailing the outcomes and recommendations of the consultation and discussions with the youth and CBOs.
- 3- Contextualized tools for the GGE campaign
- 4- Training plan, tools, and pre- and post- assessments prior to conduct training sessions with girls and young women
- 5- Training report following the training sessions with the girls and young women detailing the outcomes of the training and recommendations for follow up.

Timeline

25 working days, according to the following breakdown of activities:



Activities and Deliverables	Working days including Saturdays as we are working with youth groups	Deadline
Meet with Plan International Lebanon, develop a detailed timeline for the assignment and guiding questions for the consultation meetings	2	November 4
Conduct 8 consultative meetings with Youth & CBOs around Lebanon	4	November 10
A 2-4 page report detailing the outcomes and recommendations of the youth discussions	1	November 11
Contextualize the tools for the GGE campaign	8	November 20
Co-lead the Capacity building trainings for adolescent girls and young women contributing to the GGE campaign	9	December 2
Training report on the outcomes of the training sessions	1	December 7

Reference materials:

The selected Consultant will be provided with the following materials related to this assignment (note this is indicative and others may be added):

- Plan International GGE global tools and guidance
- Plan International’s Mapping of youth groups in Lebanon
- Plan International’s Civil Society Context Analysis
- Other program publications, brochures, booklets...
- Any other document necessary for the successful execution of the assignment as assigned

by Plan project team.

KEY RELATIONSHIPS

The Consultant(s) will work under the supervision and guidance of the Advocacy and Influencing Manager, and coordinate closely with the Gender and CSS Project Manager.



TECHNICAL EXPERTISE, SKILLS AND KNOWLEDGE

Essential

- Bachelor's degree in International Affairs, political science, Gender studies or any humanitarian related field, Masters preferred.
- Minimum of 5-10 years' experience in advocacy and campaigns relating to Gender Equality and child & youth participation, and any other related campaigns.
- Experience in creating training tools, documents and advocacy plans on Gender and Advocacy.
- Experience working with children and young people, especially girls and young women
- Experience in conducting trainings on different topics: Gender, Advocacy, Campaigning, event planning...
- Excellent communication and facilitation skills for workshops and trainings.
- Both spoken and written English and Arabic are essential.
- Experience working in dis-advantaged areas and with vulnerable groups, including refugees and children
- Adherence to Plan International's Safeguarding Policy for Children and Young People, Code of Conduct, and Prevention of Sexual Abuse & Exploitation (PSEA); Child Protection Minimum Standards; IASC guidelines on GBV and Gender; and other relevant standards and policies.
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- The consultant should have the following personal attributes:
Self-motivated and able to work independently
Excellent organization and planning skills; detail oriented
Flexibility to adapt to changing conditions and requirements