



Lebanon Civic Action Accelerator Program (LEB-CAAP)

Budgeting for Proposals

May 2022

Budgets from a Donor Perspective

- A Budget describes an amount of money that the organization plans to spend for a set purpose over a specific period of time.
- Organizations need to clearly articulate costs in line with proposed programmatic activities so the donor can assess cost reasonableness, allocability and allowability.
- Budgeting is important because:
 - ✓ It is a tool of planning for a new project.
 - ✓ It is a critical part of any negotiation with donors.
 - ✓ It is a tool to control the project.

Tips for preparing a Budget (1)

- Budgets are forecast of expenditures based on specific assumptions.
- Your organization needs to develop a cost justification to explain the assumption.
- Even if you propose the same total cost the donor is providing, the consistency and transparency of your budget can have an influence as it proves:
 - ✓ Better planning for using funds.
 - ✓ Clear cost assumptions.
 - ✓ Understanding of the technical approach.

Tips for preparing a Budget (2)

- Start preparing the budget early while technical people are preparing the proposal.
- Create a template if it is not available by the Donor. For this solicitation we are providing a template.
- Update and revise the budget several times.
- Communicate with the proposal team.

Common Budgeting Mistakes and Red Flags for Donors

- Not using the Donor Budget template if provided.
- Having calculation mistakes and not using and verifying formulas.
- Not providing a clear description of cost in the budget notes.
- Costs estimates are not based on the organization's experience or offers from vendors.
- Provided costs do not match the technical approach or work plan.

Budget Notes

 As explained previously, budgets are forecast of expenditures based on specific assumptions.

- You must keep track of each assumption as you are creating the budget (unit costs, # of days, # of months, percentages..).
- A budget note is a description and explanation of the budget line calculation.

Budget Categories

- Your first step should be reviewing the narrative proposal to list all costs necessary to implement the project proposed.
- Costs are divided into the below different categories:
 - 1. Salaries
 - 2. Consultancies
 - 3. Fringe Benefits
 - 4. Travel and Transportation
 - 5. Equipment
 - 6. Project Operation Expenses
 - 7. Other direct costs

Budget Category #1 - Salaries

- ✓ These are salaries associated with the level of effort of the organization's personnel to implement the proposed project activity.
- ✓ For each personnel, state name, position, monthly rate and level of effort. Ensure role is clearly linked to the proposed project activity.
- ✓ Proposed rate should be the same as their actual salary in line with their employment contract/payroll.
- ✓ In budget notes, provide a small job description of work to be performed, justification of LOE, and clarify how the rate is calculated.
- ✓ If shortlisted, applicant will be required to provide supporting documentation (pay slips, receipts, employment contracts, etc.).

Budget Category #2 – Fringe Benefits

- ✓ These are additional benefits provided to an organization's employees.
- ✓ Common fringe benefits include insurances, pension, allowances, and social security.
- ✓ Include local fringe benefits per your organization's established policies and procedures, and Lebanese laws.
- ✓ Make sure to detail and justify costs in the budget notes.
- ✓ If shortlisted, applicants should provide relevant supporting documents for each budgeted line item.

Budget Category #3 – Consultancies

- ✓ This category is for external service providers; mostly these are experts in the anticipated field.
- ✓ Consultants must be properly qualified, having the adequate degrees/certifications needed to perform the required tasks.
- ✓ For each consultant; state name, position, daily/hourly rate and level of effort.
- ✓ In budget notes, provide a small job description of work to be performed, justification of LOE, and clarify how the rate is calculated.
- ✓ If shortlisted, the applicant will be asked to provide supporting documentation (pay slips, receipts, employment contracts, etc.).

Budget Category #4 – Travel and Transportation

- ✓ This covers staff/consultants/beneficiary travel costs and per diem, gasoline for vehicles, etc.
- ✓ It should be broken down by traveler, number
 of trips and destination (from-to).
- ✓ Please explain each cost listed in detailed budget notes and provide your organization's travel policy including per diem policy if applicable.

Budget Category #5 – Equipment

- ✓ This covers equipment to be purchased specifically for the proposed grant activity.
- ✓ In the budget table, list the specific items that are being requested, necessary specifications, in addition to the number of units and price.
- ✓ Applicants are encouraged to incorporate items related to improved accessibility for persons with disabilities.
- ✓ In the budget notes, please provide an explanation of the need for all equipment listed.

Budget Category #5 – Equipment (2)

Three quotes and a selection matrix (included in Attachment II) must be submitted for each cost that exceeds 1,000 USD/unit.

Budget Category #6 – Project Operations Expenses

- ✓ These are expenses related to project operations and programmatic activities (meetings /sessions workshops, costs of venues and materials, collecting surveys, etc..)
- ✓ Please explain costs in detailed budget notes. Example: for workshops, please state number of participants, number of workshop days, cost per person, cost of stationery, printing and other utilities.
- ✓ If shortlisted, applicants should provide relevant supporting documents for each budgeted line item.

Budget Category #7 – Other Direct Costs

- ✓ This covers non-personnel-related costs allocated to implementation of the grant activity (e.g., office supplies and materials, communication, internet, office rent, etc.).
- ✓ Enter unit amount anticipated per month and number of months.
- ✓ Offerors must justify and explain these expenses in the budget notes.
- ✓ Remember to allocate these expenses in relation to other activities you may have. For example, if you have another funded activity, you should not include 100% office rent for this budget; you should include the proportional amount to implement this activity (% can be calculated by dividing the number of staff working on the activity by your total number of staff)
- ✓ If shortlisted, applicants should provide relevant supporting documents for each budgeted line item.

Budget Review Checklist

- ✓ Does the budget clearly state period of performance?
- ✓ Does the budget provide a useful summary?
- ✓ Are notes and explanations included?
- ✓ Is the budget linked to goals?
- ✓ Does the budget contain an appropriate level of detail?
- ✓ Is the budget accurate?
- ✓ Is the budget in the right currency?
- ✓ Can the budget serve as a reporting tool?
- ✓ Are all Excel formulas correct? Do the formulas capture the right cells?