



Terms of reference Makken-IL-0004

Subject: Call for Trainer- Sustainable development and Impact.
Reference: MAKKEN-IL-0004
Posted Date: 17 February, 2025
Deadline: 24 February, 2025

ABOUT INJAZ LEBANON

INJAZ Lebanon is a non-profit organization, an affiliate of Junior Achievement (JA) Worldwide, with a mission to equip youth with the skills and mindset they need to become entrepreneurs and business leaders stimulating their communities. It is also a member of INJAZ Al-Arab, a regional network of 14 countries across the MENA region. INJAZ Lebanon delivers programs in partnership with the business sector, focusing on entrepreneurship, work readiness, and financial literacy.

ABOUT MAKKEN

Makken is a continuation of previous projects developed under the Peaceful Coexistence in Refugees Hosting Communities in Lebanon (PCL) program. It builds on the successes of MACCAN and CATALYST, two projects that empowered community members to create positive change in their areas.

MACCAN focused on the participatory process of planning community initiatives through working groups that included residents and municipality representatives. These groups launched local initiatives to address community needs and solve problems. For example, in some areas, cultural centers were established, while in others, public parks were developed, or streets were equipped with solar-powered lighting. Each initiative was accompanied by training sessions where residents and working group members participated to better understand the importance of these projects and ensure their sustainability.

CATALYST implemented in the same municipalities, emphasized the importance of social impact of circular economy and resource sustainability while also highlighting the role of women in this field. The project supported six initiatives with dedicated funding to implement solutions based on circular economy principles—utilizing wasted or unused resources in the area. This approach helped reduce resource-related conflicts by promoting sustainability. Some of the implemented initiatives included composting projects, hydroponics systems, and eco-bricks production, among others.

Makken aims to sustain and expand these efforts by providing ongoing support to young active members (aged 18 to 35) to enhance, scale up, and maintain the initiatives launched under MACCAN and CATALYST. Instead of starting from scratch, participants will build on existing projects, improve them, or introduce new elements to create a greater positive impact on a wider segment of the community. The goal is to ensure long-term engagement and sustainability in their communities.

MAKKEN project is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ). This project is implemented by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) in partnership with the Ministry of Social Affairs and in cooperation with INJAZ Lebanon and the municipalities of Al Mina, Bourj Al Yahoudiyeh, Deir Ammar, Kfarhelda, Mishmish, and Tripoli

Overview

INJAZ Lebanon seeks a trainer in Sustainable Development and Impact to facilitate a workshop that equips youth with the knowledge and skills necessary to ensure the sustainability of their community-driven initiatives, with five core focus areas on:

- Community Health & Well-being

- Food Security
- Social Inclusion & Disability
- Learning & Skill Building for Youth
- Environmental Sustainability

The workshop will cover key concepts of sustainable development, fundraising strategies, ensuring long-term project success, and how to incorporate **Do No Harm** principles to prevent unintended negative impacts.

This session is integral in helping participants understand how to design, improve, and implement initiatives that are not only effective in the short-term but also create measurable lasting, positive change within their communities.

Scope of Work: Sustainable Development and Impact:

1. Role Overview

As a Sustainable Development and Impact, the role requires a unique combination of knowledge, skills, and approaches to guide individuals or groups toward meaningful, long-lasting change. Here are the key training points for a Sustainable Development and Impact:

1. Understanding Sustainable Development
 - Definition of Sustainability
 - Triple Bottom Line: Training in the concept of People, Planet, and Profit—how to create balance between social equity, environmental stewardship, and economic viability.
2. Stakeholder Engagement and Collaboration: introduction, however this title will be covered in depth in a separate training “advanced community engagement”.
3. Impact Assessment and Measurement introduction, however this title will be covered in depth in a separate training “project development and design thinking”.
4. Sustainability Strategies and Frameworks, Sustainable Business Models.
5. Facilitation and Capacity Building
 - Facilitation Techniques: Developing skills in facilitating workshops, meetings, and discussions that promote engagement, critical thinking, and creative problem-solving.
 - Cultural Sensitivity and Local Context: Understanding how to work within diverse cultural and social contexts to ensure that sustainable solutions are culturally appropriate and locally relevant.
6. Communication for Change
 - Storytelling for Impact: Training on how to use narrative and storytelling as tools to inspire change and mobilize communities toward sustainable actions.
 - Advocacy: How to influence local stakeholders to support sustainability efforts.
7. Risk Management and Adaptation
 - Sustainability Risks: Identifying potential risks to sustainability efforts (e.g., economic downturns, political instability) and planning for resilience and long-term success.
8. Ethical Practices and Integrity
 - Ethics of Sustainability: Understanding the ethical considerations in sustainability work, such as fair

trade, social justice, equitable resource distribution, and intergenerational equity.

- Accountability and Transparency: Promoting a culture of accountability in how sustainable development initiatives are carried out, with a focus on transparency in reporting and decision-making.

9. Personal Sustainability Practices

- Leading by Example: Encouraging facilitators to adopt sustainable practices in their personal lives and professional behavior, as credibility is key in inspiring others.

2. Key Responsibilities

A. Workshop Design and Delivery

- Facilitate an interactive **workshop on sustainable development and impact**, covering:
 - Sustainable Development & Long-Term Impact – Designing initiatives that create lasting change.
 - Do No Harm Approach – Assessing and mitigating potential risks to avoid unintended harm.
 - Fundraising Strategies – Providing tools to secure funding and sustain projects.
 - Risk Assessment – Identifying, evaluating, and addressing potential challenges.

B. Evaluating and Strengthening Initiative Ideas

- Work with participants to analyze their draft initiatives, ensuring they align with sustainability and long-term impact goals.
- Assess whether projects provide practical and lasting solutions, identifying gaps or weaknesses in their design.
- Support teams in modifying their initiatives to better incorporate fundraising, risk management, and sustainability principles.

C. Practical Application and Group Engagement

- Encourage group discussions, hands-on exercises, and real-world case studies to reinforce learning.
- Support participants in developing actionable plans that integrate sustainability and ethical considerations.
- Provide personalized feedback to ensure each initiative is viable, fundable, and impactful.

D. Reporting and Follow-up

- Summarize participant progress and initiative improvements in a final report.
- Provide recommendations on next steps for implementation and sustainability.

3. Expected Deliverables

- A structured workshop outline tailored to participant needs.
- Refined project initiatives that align with sustainable development principles.
- Fundraising strategies and risk mitigation plans integrated into team proposals.
- A final workshop report summarizing key learnings, project modifications, and recommendations.

Timeline

Dates and time will be determined later	Topics	Days/Workshop	Hours/Workshop	Total
	1	2	3	6

Based on the project timeline, availability and accessibility of the Trainer, may she/he work in more than one municipality.

Qualifications

- Proven experience in sustainable development, fundraising, and community development.
- Strong facilitation skills, with experience delivering participatory and outcome-driven workshops.
- Experience working with youth and understanding the dynamics of community-driven projects.
- Knowledge and tools for measuring and reporting on the impact of sustainability efforts.
- Background in social inclusion, Do No Harm, and peacebuilding is highly desirable.
- Excellent organizational and reporting skills.

Evaluation Criteria:

The service provider will be selected based on:

- Relevant Work experience in the field, and portfolio.
- Certificate
- The financial proposal reflects your hourly rate.

Payment Conditions

1. Payment shall be made by wire transfer or through Payment Order/Telegraphic Transfer/over-the-counter payment after submission of an appropriate and acceptable original invoice with all the requests to INJAZ Lebanon.

2. INJAZ Lebanon operates through bank Audi and won't handle any transfer or withdrawal charges (To be charged to the trainer)

Submission Requirements

(CV): - Include a comprehensive CV that highlights your educational background, work experience, and relevant achievements.

Portfolio: Past projects / Relevant Experience

Certifications: Attach copies of any recognized certifications in Sustainable development and Impact.

Technical Proposal: Suggest a proposed outline and content that aligns with the objectives of the Sustainable development and Impact.

Financial Proposal: The financial proposal should include your hourly rate, inclusive of all costs.

How to Apply:



To apply, please submit the following documents via email to ras@injaz-lebanon.org and Joseph.a@injazlebanon.org no later than February 24, 2025. Please mention in the subject line Makken-IL-0004 Sustainable development and Impact.

Proposals that are received by INJAZ Lebanon after the deadline indicated above, for whatever reason, shall not be considered for evaluation.