

Terms of Reference for Photography Services

(Videographer / Editor and Photographer)

Video Production and Photo-shooting of DRC activities

About the Danish Refugee Council

The Danish Refugee Council (DRC) is a humanitarian, non-governmental, non-profit organization founded in 1956 that works in more than 40 countries throughout the world. DRC fulfills its mandate by providing direct assistance to conflict –affected populations –refugees, Internally Displaced Persons (IDPs) and host communities in the conflict areas of the world and by advocating on their behalf internationally and in Denmark.

DRC has been delivering humanitarian programming in response to various crises in Lebanon since 2004, working with Palestinian, Iraqi, and Syrian refugees, as well as internally displaced Lebanese affected by the 2006 war, migrant domestic workers, and vulnerable Lebanese host communities. Since 2011, DRC has focused primarily on responding to the Syrian refugee crisis.

To that end, DRC implements a multi-sectorial humanitarian response in Lebanon and is present across the country, particularly in vulnerable areas that are home to the highest concentrations of Syrian refugees. These areas include North Lebanon, Akkar Governorate, Central, West and North Beqaa. DRC's response includes protection services such as psychosocial support and legal counselling, economic recovery programming including skills training and career counselling and advocating for the rights of refugees with the Lebanese government and civil society.

Purpose of this assignment

DRC would like to ensure visibility for their psychosocial support activities across Lebanon through high quality photos, video footage and short video that will be used for external and donor communications. During this assignment, the consultant will be working and coordinating closely with DRC communications specialist, who will be present on the day of shooting and provide feedback and guidance during the editing phase.

Scope of work

- Travel to DRC's activity sites (North and Beirut) to attend activities, meet with the field team and beneficiaries as per the Communications Team guidance;
- Capture good quality photos and videos, collect video footage, conduct video interviews as per guidance;
- Manage efficient post-production process and produce high-quality photos and video products;

Expected Outputs and Deliverables

The successful photographer/videographer will be responsible for delivering the following outputs:

- Good quality photos from the community-based activities for use in DRC website, social media and publications;
- 1 video for website and social media using the footages and interviews collected from the field activities and DRC team;
- Social media video adaptation;
- Raw photos and video footages should be handed over to the communications specialist;

DELIVERABLES

The consultancy work is expected to start on 5 November for the duration of 15 working days and not to exceed 20 days in consultation with the Communication specialist.

Consultancy Timeline

duration	November 5 – 30, 2021
Shooting/ filming date	2 week days between November 5– 8
Submission of 1st draft	November 15, 2021
Submission of 2nd draft	November 18, 2021
Submission of final version	November 20, 2021

The photographer/videographer is expected to have a meeting/briefing with the Communications Specialist and relevant program team before the shooting/ filming day to discuss the work plan.

About the Video

The video sheds highlights DRC Psycho-Social support community- based activities conducted with children and caregivers across Lebanon. To achieve this objective, the video will emphasize the importance of these activities (including sessions, home visits, etc.) for participants through video footage and interviews with DRC field team.

Video Components

- Footage from community-based activities and safe space sessions in Beirut and the North;
- Few shots from DRC activities;
- Contextual footage: shots and footage of the area.

Duty Station

The photographer / videographer is expected to travel to activity sites

(1 day in Beirut, 1 day in the North) and will be accompanied with the communications specialist. Transportation will be ensured by DRC.

Required Skills and Experience

- Excellent photography and videography skills;
- Proficiency with photo/ video editing software and camera equipment;
- Experience working for international organizations;
- Ability to deliver high quality work even when under pressure;
- Knowledge of the humanitarian context in Lebanon is an advantage;
- Excellent communication skills.