LITB-2018-9142844

**Price Proposal - Annex "2" (Promotional Materials)**

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| --- | --- | --- | --- | --- |
| No. | **Item** | **Quantity** | Unit Price (USD) |  Details |
| 19 | **Branded USBs**  | **1- 500****501 -1000****> 1000** |  | * Capacity: 8 GB
* Shape :regular shape with Spinning Metal Cover
* Color: Two color (anti Scratch)
* Design: Branded with UNICEF logo & name
* Other: to be received in a USB (Alu) special box
 |
| 20 | **Vests** | **1 - -50****51 - 100****101 - 200****> 200** |  | * Journalist vests
* Style: Embroidery : Prices for both 1 colour
* Fabric: Cotton 100%
* Ready-made
* Color: Dark Blue
* No. of logos on the front : One logo on front (small), one logo on back (large)
* Sizes: S, M, L, XL, XXL
* Branding Technique: Washable Silkscreen (special glowing ink)
* Extra: Adding a Velcro on the front

→ Get Samples |
| 21 | **Mug** | **1 - 100****101 - 200****> 200** |  | * Type: Regular white mug
* Print Colors: Full Color
* Print size: 18 X 8.5 cm
 |
| 23 | **Roll Ups 1** | **1****2****5** |  | * Size 1 : 85 W \* 200 H cm
* Color: Full Color
* Extra: Lamination layer for protection
* Print Technique: HD digital indoor technique
* Language used: Arabic / English
 |
| 24 | **Roll Ups 2** | **1****2****5** |  | * Size 2: 120 W \* 200 H cm
* Color: Full Color
* Extra: Lamination layer for protection
* Print Technique: HD digital indoor technique
* Language used: Arabic / English
 |
| 25 | **Plastic Branded Pens** | **250****500****1000** |  | * Type: plastic pens
* Color: dark blue, blue
* Print Color: two colors
* Printing technique: Silkscreen / Anti-scratch
* Get Sample
 |
| 26 | **Note Books** | **1 - 500****501 - 1000****1001 - 2000****2001 - 5000****> 5000** |  | * Size : A5
* No. of Pages: 50
* Inside paper: wood-free, 100 gm
* Color: 2 colors, 2 sides
* Cover: 4 colors, 350 gm art matte with lamination on both sides
* Separators: 170 gm, art matte , 4 colors with photos On both sides , Qty: 4 Separators in each note book + Lamination.
* Binding: Spiral
 |
| 27 | **Note Books** | **1 - 500****501 - 1000****1001 - 2000****2001 - 5000****> 5000** |  | * Size : A5
* No. of Pages: 100
* Inside paper: wood-free, 100 gm
* Color: 2 colors, 2 sides
* Cover: 4 colors, 350 gm art matte with lamination on both sides
* Separators: 170 gm, art matte , 4 colors with photos On both sides , Qty: 4 Separators in each note book + Lamination.
* Binding: Spiral
 |
| 28 | **Note Books** | **1 - 500****501 - 1000****1001 - 2000****2001 - 5000****> 5000** |  | * Size : A5
* No. of Pages: 150
* Inside paper: wood-free, 100 gm
* Color: 2 colors, 2 sides
* Cover: 4 colors, 350 gm art matte with lamination on both sides
* Separators: 170 gm, art matte , 4 colors with photos On both sides , Qty: 4 Separators in each note book + Lamination.
* Binding: Spiral
 |
| 29 | **Folders** | **1 - 1000****1001 - 2000****2001 - 3000****> 3000** |  | * Design and Print
* Size : A 4 +closed (23 X33)
* Color: 4 colors
* Two built-in pockets with spine (thickness)
* Material: 300 & 350 gm Art Matt, laminated on One Side
* Extra: with Spine
 |
| 30 | **T-Shirts – Short Sleeve****Branded T-Shirts,** **Fabric Color: White****Fabric Color: Cyan****Fabric Color: Black****Fabric GSM: 180** | **1 - 100****101 - 200****201 - 300****> 300** |  | * Number of logos on the front: Two
* Number of logos on Back: Two (large)
* Color on Front and Back: full colour CMYK
* Size of the logo on the front and on back: 22 X 17 cm Approx.
* Print technique for the front: Silkscreen
* Sizes: S+ M + L + XL + XXL
 |
| 31 | **T-Shirts – Long Sleeve****Branded T-Shirts,** **Fabric Color: White****Fabric Color: Cyan****Fabric Color: Black****Fabric GSM: 180** | **1 - 100****101 - 200****201 - 300****> 300** |  | * Number of logos on the front: Two
* Number of logos on Back: Two (large)
* Color on Front and Back: full colour CMYC
* Size of the logo on the front and on back: 22 X 17 cm Approx.
* Print technique for the front: Silkscreen
* Sizes: S+ M + L + XL + XXL
 |
| 32 | **Desk Calendars** | **1 - 500****501 - 1000****> 1000** |  | * Color: full Color on both sides
* Material: Art Matt 350gm
* Size: 13cm X 21 cm
* No. of Sheets: 14
* Binding: Spiral Up
* Cover: Hard Cover base
 |
| 33 | **Wall Calendars** | **1 - 200****201 - 300****301 - 500****> 500** |  | 1. **Option (1)**
* Size: 50 X 35 cm
* Binding: Spiral Up
* No. of sheets: 13
* Material: 200 gm art matt & printed on one side
* Color: Full color on one side
* First page: 300 gm with lamination
* Back cover: 300 gm with lamination / without printing
 |
|  | 1. **Option (2)**
* Size: 85 X60 cm
* No. of sheets: One sheet with 12 months
* Color: full color
* Material: 300 gm art matt without lamination
* Type: Planner
 |
| 34 | **Certificates** | **1 - 100****101 - 200****201 - 300** |  | * Size: A4
* Paper weight and kind: 300 g soft conqueror (creamy)
* Color: full color on one side
* Extra: print the names of the beneficiaries on the certificates
 |
| 35 | **Flex Banner**  | **1** |  | 1. **Option (1)**
* Size: 2.5 m x 0.6 m
* Color: full color
1. **Option (2)**
* Size 4m x 1m
* Color: full color
 |
| 36 | **Signs** | **1** |  | 1. **Option (1)**
* Size: 35\*50 cm
* Material: Transparent acrylic 10 mm
* Print technique: High-resolution digital outdoor printing + decal layer (White layer) for protection.
* Extra: spacers on corners
 |
|  | 1. **Option (2)**
* Size: 35\*40 cm
* Material: Transparent acrylic 10 mm
* Print technique: High-resolution digital outdoor printing + decal layer (White layer) for protection.
* Extra: spacers on corners
 |
|  | 1. **Option (3)**
* Size: 50\*70 cm
* Material: Transparent acrylic 5 mm + 5 mm (Sandwich)
* Print technique: High resolution decal
* Extra: spacers
 |
| 37 | **Backdrop** | **1** |  | 1. **Option (1)**
* Size: 230cm X 400
* Structure: Metal frame (Tube Shape)
* Color: Full color
 |
| 38 | **Branded Caps** | **1 - 50****51 - 100****101 - 200** |  | * Size: Adult size
* Color: Cyan Blue / White
* Fabric: 100 % cotton
* Branding technique: Embroidery with UNICEF logo
* Printing colors: both One & two colors
 |
| 39 | **Pins**  | **1 - 1000****1001-10000****10001-20000****>20000** |  | * Dimension: 5.5cm
 |
| 40 | **Bracelets** | **1 - 1000****1001-10000****10001-20000****>20000** |  | * Size: 1 x 29 cm
* Color: white over Cyan
* CMYK reference => C: 100 / M: 0 / Y: 0 / K: 0
* If needed, Pantone color reference is: Process Cyan
 |
| 41 | **Flags** | **1 - 1000****1001-10000****10001-20000****>20000** |  | * Size: A5
* Paper: 120gr, Matt
* Color: Full Color , Recto verso
* Finishing: Wooden stick (No sharp / pointy end)
 |
| 42 | **Wall of Fame** | **1-10****>10** |  | * Size: 3X2 m
* Installation within Beirut
 |
| 43 | **Wall of Fame** | **1-10****>10** |  | Size: 3X2.5 m* Installation within Lebanon
 |
| 44 | **Wall of Fame** | **1-10****>10** |  | Size: 3X5 m* Installation within Beirut
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