



Trainers Selection Criteria:

➤ Skills:

- Excellent communication skills and presentation skills
- Excellent interpersonal and observational skills
- Well-developed organizational and planning skills
- Good computer skills (PowerPoint, Word, Excel...)
- Self-motivation and strong team spirit.

➤ Qualification and Experience:

- Min. Bachelor Degree in business, finance (a Master's degree is a plus) or a holder of a certificate in Business coaching.
- Min. of 3 years of experience in coaching/consulting, business development, entrepreneurship or related fields.
- Experience in running a start-up or an SME is a plus.
- Proven experience in the design, development, and delivery of similar trainings.
- Experience in designing questionnaires, evaluation forms and pre- and post-tests.

➤ Professional Requirements:

- Conduct field visits to the companies premises to analyse their businesses and identify their problems.
- Prepare and review businesses data and documents and assess areas of improvement.
- Preparing reports on the clients' status and progress.
- Trainers must employ participatory training technique and interactive facilitation to ensure active engagement and effective learning outcomes.

Language	Meetings/Workshops	Reports
Arabic	yes	yes
English	No	yes