



**SwitchMed
Training Programme for Green
Entrepreneurs in Lebanon**

Call for Candidate Applications



**Are you a green entrepreneur?
Do you have a green business
start-up idea in mind?**

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The **SwitchMed** Training Programme is looking for green entrepreneurs, either individuals or in a group, who can start-up and develop economic projects that will create ecological and social value. Are you one of these future green entrepreneurs?

Would you like to transform your green product idea and/or service to be launched onto the market? Do you wish to launch a business that is capable of generating added value at all levels - economic, environmental and social?



Photo : World Bank



Photo : UN News

1. Selection criteria

Potential green entrepreneurs will be selected on the basis of the following criteria:

- a. Proposal of an **innovative green business concept**, to be developed, which is economically viable and which will have a positive impact at an ecological and social level.

(The project ideas submitted can relate to numerous areas of activity, such as: waste processing, recycling and recovery, depollution/sanitation, nature conservation and protection of biodiversity, renewable energy, energy efficiency, organic agriculture, organic textiles, organic cleaning products and cosmetics, ecotourism, clean industry services, sustainable construction, sustainable transport, circular economies (economic activities based on the reuse of used resources), collaborative consumption (economic activities based on the leasing and sharing of goods and services between individuals etc.)

1. Selection criteria

- b. **Qualification level:** A professional diploma or university degree will be an asset.
- c. Previous **experience** in a relevant field relating to the proposed project specifics is desirable.
- d. **Place of residence:** Residence in Lebanon.

**2. SwitchMed can help you
make your green business
idea a reality!**

The aim of the training programme is to provide practical training tools for the implementation of the green business concept proposed by the selected green entrepreneurs.

Through their participation in the training workshops, the green entrepreneurs will acquire the skills required to transfer their knowledge and the tools needed to transform their innovative idea into a **green business model** by validating the viability of their concepts.

2. SwitchMed can help you make your green business idea a reality!

Likewise, those individuals taking part in the training programme will develop the **green business plan**, which will enable them to steer the creation of their green business.

In a second phase, the green entrepreneurs with the best projects will be selected and will receive advice and assistance in launching their green business.

Initial Idea



**Green
Business
Model**



**Green
Business
Plan**

2. SwitchMed can help you make your green business idea a reality!

As part of the implementation of the **Green Entrepreneurs Training Programme** in Lebanon, put in place by the SCP/RAC and the Business Incubation Association in Tripoli – BIAT, local partner of the SwitchMed Programme, this call for candidate applications is launched for the selection of 160 potential green entrepreneurs.



Photo : Tara Chantal, Copmadam

**2. SwitchMed can help you
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The participants will take part in a training programme focusing on **green entrepreneurship**, to be held from the month of November 2015 in different locations within Lebanon.

The training costs will be covered by the SwitchMed Programme.

This training programme, with a duration of 5 days (spread over several weeks within a 3 months period), will be led by the Lebanese experts who are specially trained as part of the programme.

Submit your application

SwitchMed - Training Programme
for Green Entrepreneurs in Lebanon

3. Submit your application

If you are interested in participating in this training programme, you can submit your application online via this link:

<http://goo.gl/forms/y2OtyGtaw0>



3. Submit your application

You can also contact the *local partner*, when necessary, to request support in submitting your application or in case you need further information.

Business Incubation Association in Tripoli - BIAT
Chamber of Commerce of Tripoli, glass Bldg.,
2nd floor, Beshara El Khoury Blvd., Tripoli
www.biatcenter.org



Hamza Obeid
Project Coordinator at BIAT
T. + 961 6 425600 ext 149
Email: hamze@biatcenter.org

3. Submit your application

Applications (online) must be submitted by **30th September 2015**.

Applications submitted after this date will not be accepted.

Note: Those candidates retained will be informed in writing and may be asked to add other documents to their application (CV, copies of diplomas and certificates, cover letter, document of undertaking) and to attend an interview.

SwitchMed



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4. Find out more about SwitchMed

The **SwitchMed Programme** (www.switchmed.eu) is a regional initiative funded by the European Union that aims to facilitate the shift towards more sustainable consumption and production methods in the Southern Mediterranean Region.

SwitchMed is implemented by the joint efforts of the SCP/RAC (Regional Activity Centre for Sustainable Consumption and Production), UNIDO (United Nations Industrial Development Organization), the UNEP-MAP (United Nations Environment Programme – Mediterranean Action Plan) and the UNEP-DTIE (Division of Technology, Industry and Economics). In Lebanon, the national focal point for the coordination of the activities to support green entrepreneurship is the Ministry of Environment.

Submit your application right now!

<http://goo.gl/forms/y20tyGtaw0>



Photo : World Bank



SwitchMed Programme
is funded by the European Union



Regional Activity Centre
for Sustainable Consumption
and Production

