



Companies Selection Criteria

- Bekaa Based companies
- Bekaa resident owners (no franchises)
- Companies should have a minimum of 20 employees.
- A need for support in the internal organization (structural, strategic, people and process)
- High employee turnover and/or facing challenges in the hiring process.
- A need for optimized financial management.
- A need for a marketing plan for their products.
- Challenges in the increase of sales.
- High employee turnover and/or difficulties in the hiring process
- Willingness to grow and raise the bar on performance.
- Lack of employees required skills.
- Potential to create job opportunities and recruit people from different field of study.

➤ As an interested applicant he/she must be:

- Motivated to build their employees skills and make changes needed to organize and grow their business.

- Have demonstrated leadership within your community.
- Have the authority to make critical decisions within his business.
- Enthusiastic about participating and willing to commit in a four months' program.