

Service	Description	Specifications	Unit	# Units	price
Motion Graphics					
2D Animation	Producing animations in a two-dimensional space with possible involvement of medium movements and perspectives	4 Rounds of Edits (Includes Script + Storyboard)	1	minute	
3D Animation	Producing animations in a three-dimensional space with possible involvement of medium to complex movements and perspectives	4 Rounds of Edits (Includes Script + Storyboard)	1	minute	
Character Animation	Character animation involves bringing characters to life through movement, emotion, and expression. This will be achieved through 2D techniques.	3 Rounds of Edits (+ VO if needed)	1	minute	
Custom graphics animation	Add unique and original visual elements or designs. This could include logos, typography, icons, symbols, or any other visual components that are tailor-made for a specific purpose.	3 Rounds of Edits	1	minute	
Explainer/Infographic Animation	A dynamic and visually engaging animated video that combines graphics, icons, and text to simplify complex information, concepts, or processes.	3 Rounds of Edits (Includes Script + Storyboard)	1	minute	

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Production

Script writing	A script serves as the foundation for the entire production, providing the dialogue, actions, and directions that guide actors, directors, and other members of the production team.	2 Rounds of adjustments	1	Page (250 words)	
Script adjustment	Adjust existential educational scripts to make it more appealing, straight-forward and attractive	These scripts are made for social media shorts	1	Page (250 word)	
Storyboard	a series of illustrated frames or panels arranged in chronological order to visually represent the key elements of a story, script, or concept. Each panel typically includes images or drawings accompanied by brief descriptions, indicating the sequence of events, camera angles, character movements, and other visual details.		1	Page (10 frames)	
Voice over	add a person's voice over a video.	Qualities: clear articulation, versatile delivery, emotional range, consistency, professionalism, a deep understanding of the material, adaptability to direction, a natural and authentic delivery, technical proficiency.	1	minute	

Sign language interpreter	a person who translates spoken language to signed language. He/she will be filmed by the agency while doing the signs and added as a small frame in the corner of the video.	Translation of Arabic and English	1	minute	
Cast: actor/actress	the talent will play a crucial role during the shooting by playing the giving role.	could be: child- teenager- adult-old person.	1	project	
Pre-Production	Includes brainstorming meeting around the project	Presence of the creative team during the meeting	1	day	
Production	the shooting day including the needed equipment for the project. The specifications of the equipment is communicated earlier as per the location's specifications.		1	day	
Post Production	Post-production encompasses activities such as video and audio editing, color correction, visual effects, sound design, music composition, titling, and quality control to refine and finalize the visual and auditory elements of a the video.		1	day	

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Editing & Videography					
Editing/montage			1	minute	
Social media shorts	the following includes shooting social media shorts (instagram/facebook) with different persons for a half/full day in the same location	2 Rounds of Edits (+ VO if needed).	1	minute/video	
Teaser	creation of teaser based on the full video	2 round of edits	1	minute	
Corporate Video		4-5 hours shoot with testimonials	1	project	
B-roll video		4 hour shoot of B-rolls	1	project	
Youtube Video		half day shoot with interviews	1	project	
Drone Operation			1	full day	
Photography					
Product Photography		3 hours +including image post-processing	1	session	
Event/documentary photography	the following may include different activities and locations	including image post-processing	1	day	
360 degrees product photograph		3 hours +including image post-processing	1	session	
Portrait Photography		3 hours +including image post-processing	1	session	
Utilities					
Transportation/Driver			1	Day	
Refreshments			1	Person	
Logistics			1	Person	
Assistant Videographer			1	Person	

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