

Terms of Reference
Call for a consultant

Stakeholder Engagement and Communication Consultant

Project Title	Local Advocacy for Anti-Corruption Reforms (LAACR)
Activity Number	Activity 1.3 Develop Stakeholder Engagement Plan Activity 3.2 Develop Stakeholder Engagement Plan (tailored outreach plan for identified official stakeholders in order to engage them in the training through one-to-one meetings at the local and central levels)

Entity Background

About TI-LB

Transparency International was established in 1999 with the aim of reducing rampant corruption in Lebanon, promoting the principles of transparency and accountability, establishing the rule of law, and respecting the fundamental rights inaugurated in international laws and the Lebanese Constitution, by focusing on systematic improvement, building alliances, and encouraging civil society organizations to take measures towards transparency and accountability. TI-LB later became the national chapter of Transparency International.

TI-LB has worked to enhance transparency in the public and private sectors in Lebanon for more than a decade, by implementing a number of projects that ranged from contributing to the development to lobbying the anti-corruption laws (such as the draft law on the Right to Access to Information, the Whistleblowers Protection Law, the Asset and Interest Declaration and the Punishment of Illicit Enrichment Law, etc....), and the monitoring of parliamentary and municipal elections since 2009, in addition to other projects aimed at empowering youth and municipalities on issues related to good governance.

TI-LB was chosen as a member of the first Independent Oversight Board (IOB) for the Reform, Recovery, and Reconstruction Framework (3RF), which was launched in response to the aftermath of the Beirut Port explosion.

Vision

A Lebanon with well-governed, transparent, and accountable institutions, free of corruption and built on the rule of law.

Mission

To promote transparency and integrity as well as prevent and fight corruption through collaboration, advocacy, and active engagement, in public, private, and non-governmental organizations.

About the Project

With the International Republican Institute's goal of advancing democracy and freedom globally and through their support of Transparency International - Lebanon (TI-LB), TI-LB is implementing this program to further raise awareness of corruption amongst local communities while enhancing their capacities around the tools and techniques available for their inclusion in the preventing and reporting process on anti-corruption.

Through TI-LB's capacity to mobilize community power and the inclusion of a critical mass of informed citizens in the fight against corruption, the program's objectives revolve around raising awareness of local communities on corruption, equipping local communities and official stakeholders with the tools and techniques necessary to prevent, fight, report on corruption, and finally, empower local communities to undertake localized advocacy campaigns on identified cases of corruption and seeking redressal through institutional means.

TI-LB's constant attempt to integrate the general public as an integral actor in the fight against corruption on multiple levels does not only aim to ensure the proper recovery from the crises, but it also attempts to build preventative mechanisms to avoid the country's relapse into reoccurring corruption patterns that infringe on every citizen's life.

Working relationships

TI-LB is willing to contract with a stakeholder engagement and communication consultant to develop and implement the Communications & Stakeholder Engagement Management Plan for TI-LB and the Local Advocacy for Anti-Corruption Reforms (LAACR) project. This stakeholder engagement plan will be facilitated by developing and implementing relevant sub-plans, processes, and procedures, to ensure a clear engagement vision with stakeholders, and maintain communication and relationship with them for the benefit of the organization's objective and strategy.

Duties:

- Work in close coordination with the IRI project team and particularly the TI-LB Social Media and Communications Coordinator to develop an operational communication plan for the project including stakeholder mapping, key messaging, communication channels activities, and tools.
- Support in the development of strong communication and advertising strategies that ensure the achievement of the impact of IRI's main objectives
- Create key stakeholder messages through the content for various TI-LB platforms in coordination with the social media and communications coordinator.
- Update TI-LB's media contact list and establish contact.
- Develop plans to engage with relevant stakeholders in the different regions of implementation, and ensure their alignment with the strategic direction of TI-LB
- Provide professional blueprint for outreach campaigns, through communicating with relevant municipalities that are cooperating with TI-LB under IRI as well as other relevant stakeholders.

Time frame and deliverables:

Activity	Key Deliverables	Duration
Hybrid training in different areas with different stakeholders	<ul style="list-style-type: none">- Develop key messages and communicate with relevant municipalities- Develop an outreach plan for stakeholders in local areas.	September

Establish government Partnerships	- Develop an Outreach partnerships plan to be used for cooperation with state institutions	October
Conduct joint advocacy campaigns at the local level	- Develop a media contact list - Creates key stakeholder messages - Develop strong communication and advertising strategies	September - October

Skills:

- Considerable knowledge of the range of communication channels and options available for targeted engagement with key stakeholders.
- Strong strategic planning, results-based management, and reporting skills.
- Excellent team player with good interpersonal skills.
- Proven communication and leadership skills.

Qualifications:

Education:

University degree in communication, media and journalism, marketing, business management, or any other related fields.

Work Experience:

- Professional experience in the field of stakeholder engagement, local community mobilization, and capacity building.
- Experience with policy or institutional development or implementation that involves stakeholder engagement and mobilization.
- Experience working in the NGO sector.

Language:

Fluency in English and Arabic is required

Proposal Submission

How to Apply:

- Interested candidates are encouraged to send their **CV and cover** letter to HR@transparency-lebanon.org , with “stakeholder engagement consultant” in the subject line.
 - **Type of Call:** Consultant
 - **Intervention Sector(s):** Anti-corruption, transparency, integrity, and accountability advocacy
 - **Duration: 3 Months**