

How to Create a YouTube Channel

<https://www.vlognation.com/how-to-create-youtube-channel/>

So, you've decided to create your own [YouTube](#) account. Congrats! You'll be happy to know that the process of starting a channel isn't difficult or complex at all. Just follow this simple step-by-step tutorial on how to create a YouTube channel.

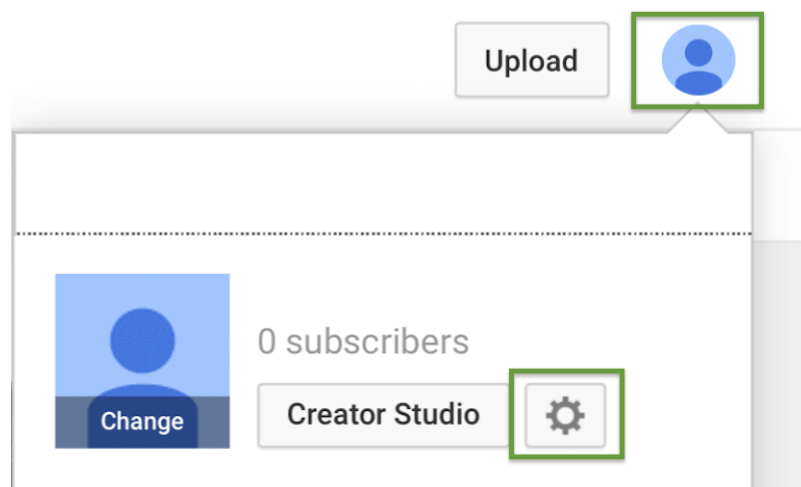
Before you can start creating a channel though, you need to make sure that you're signed in with a Google account.



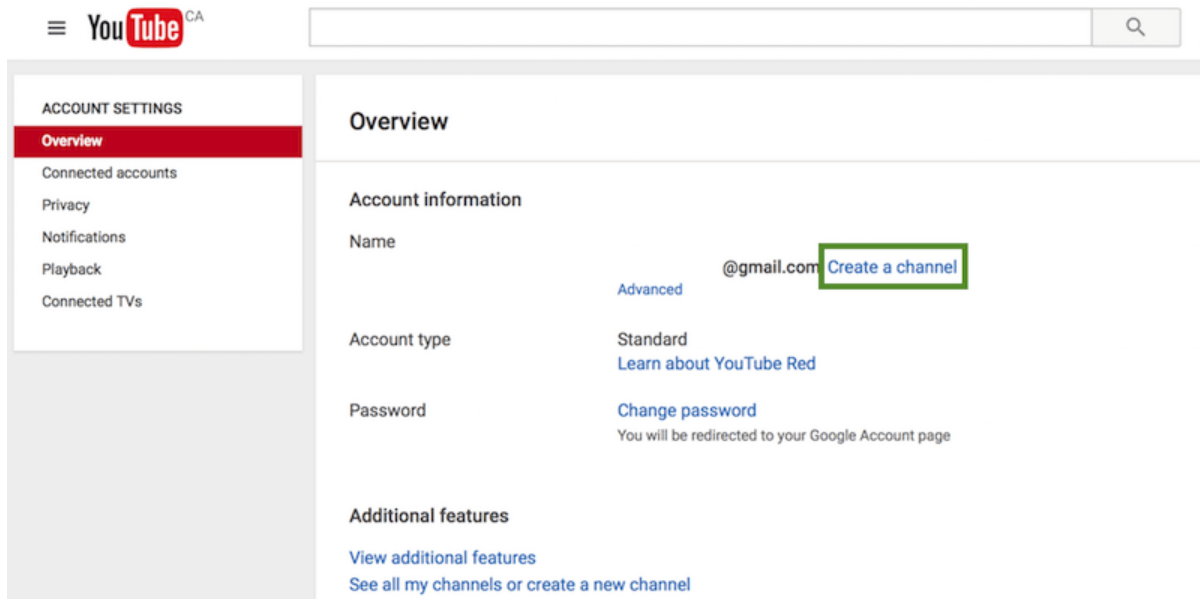
If you haven't, then check out this tutorial on how to [setup a Google account](#). YouTube is owned by Google, just incase you're wondering why this is required. After you've finished signing in to YouTube with your Google account, we can get started:

Create a YouTube Channel

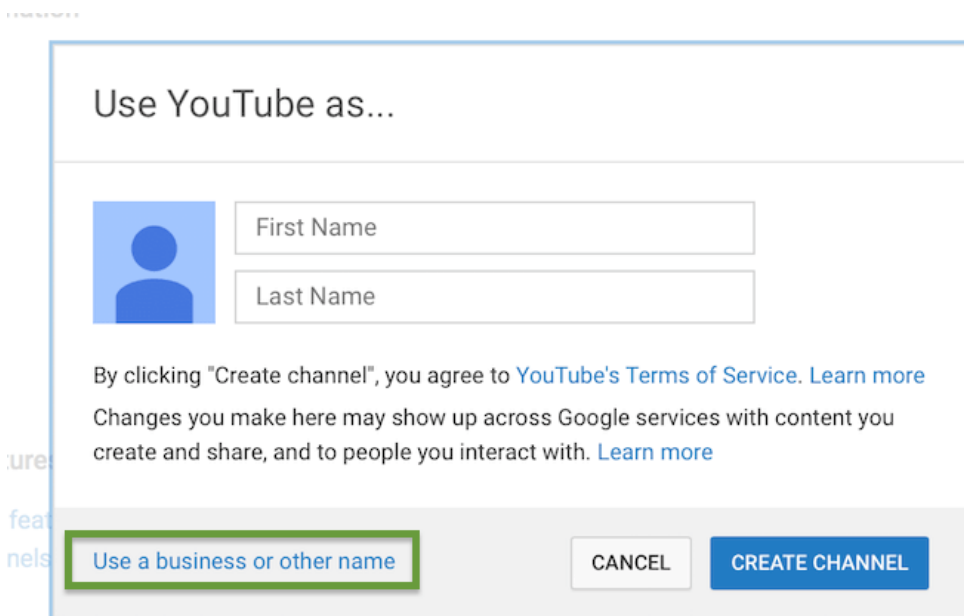
To begin, click on your account thumbnail image to open a drop down menu which features the "creator studio" tab and a gear icon for YouTube settings. Select the YouTube settings gear icon.



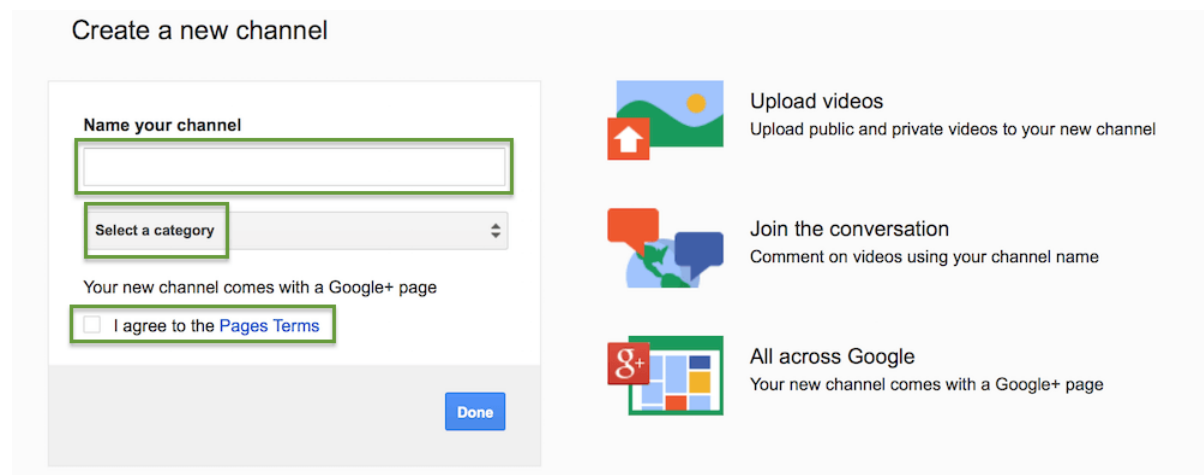
After doing so, you'll be directed to the account settings page where you can select the option that says "Create a channel".



Now, a dialog box prompting you to choose a YouTube channel name should appear. You have the option to use your first and last name, or to choose a different name (recommended). It's usually best to choose a brand name that reflects what your YouTube channel is about. In order to use a business or brand name, select "Use a business or other name".



After doing so, you'll be directed to a page where you can choose a YouTube channel name. Go with something that's unique, and descriptive to the videos you plan to upload. (Note: If you come across a different page that shows the option to select "create a new channel", go ahead and do so.) If you need some help on your YouTube name idea, check out our post on [picking a good channel name](#).



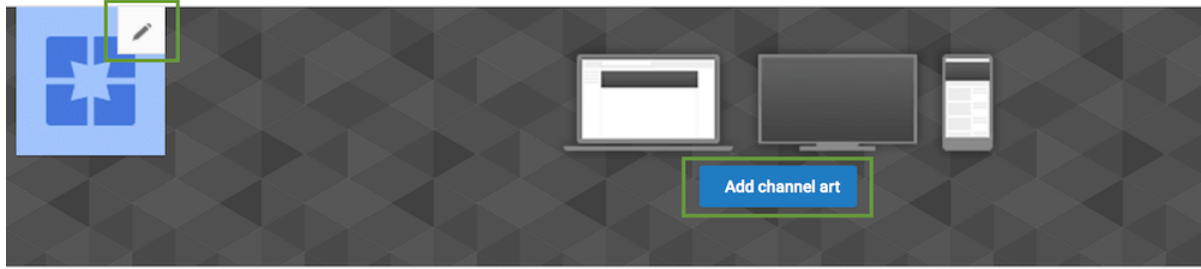
The screenshot shows the 'Create a new channel' interface. On the left, there is a form with the following elements: a text input field labeled 'Name your channel', a dropdown menu labeled 'Select a category', a checkbox labeled 'I agree to the Pages Terms' (with a link to 'Pages Terms'), and a blue 'Done' button at the bottom right. On the right side, there are three feature highlights: 'Upload videos' (with an icon of a landscape and an upload arrow), 'Join the conversation' (with an icon of speech bubbles), and 'All across Google' (with a Google+ icon).

Once you've entered your preferred channel name, you'll need to select a category, and agree to the pages terms (be sure to read over them before checking the box). All finished? Go ahead and select "Done".

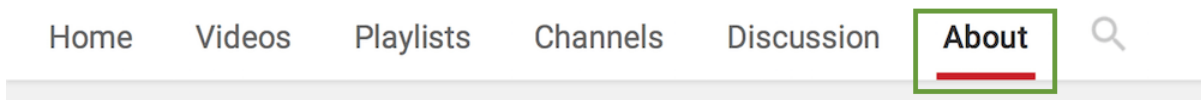
So, now that you have officially created a YouTube channel, it's time to upload a good profile image and background art. To begin, make sure you're logged in to your YouTube channel's page. If not, you can select your account profile icon at the top right corner of the site, and click on your new YouTube page from the drop down options.

To add or change your YouTube channel's profile image, select the pen icon that appears when moving your cursor towards the default profile image. It's important to note that your channel icon image is connected to your Google+ page as well. So changes will affect both pages, and may take a few minutes to show.

To edit the channel background, you can select the "add channel art" tab. If you don't have an image with the required size dimensions at the moment, that's okay because there's a gallery of background images available for you to use on YouTube.



Next, it's time to fill out your YouTube channel's about page, which you can do by selecting the "about" tab appearing to the right of "discussion"



Here, you can fill out an awesome description for your new channel. Feel free to discuss what your YouTube channel is all about, the type of content you plan to post, your uploading schedule and more! You can also add an email for business inquiries, and/or select your country.

Description

Details [?]

For business inquiries:

Country:

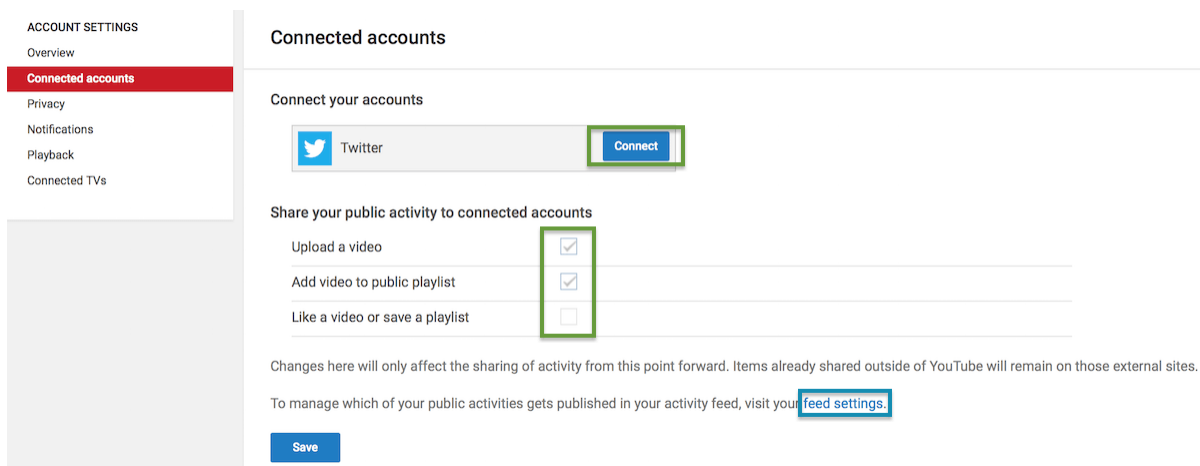
Links

Lastly, there's an option to add web url links. This is a great place to link to your YouTube channel's official social media page(s) or blog.

Additional YouTube Account Settings

For more YouTube account settings, select the gear icon (shown earlier) which appears after selecting your account image at the top right corner of the site.

If you'd like to connect your channel to a social media site like Twitter, select "Connected accounts". This will connect your Twitter profile to your YouTube channel to create social updates which cover activity from the account. Tailor the updates to your preferences by adjusting the settings.



The screenshot shows the YouTube account settings page. On the left is a sidebar with 'ACCOUNT SETTINGS' and a list of options: Overview, Connected accounts (highlighted in red), Privacy, Notifications, Playback, and Connected TVs. The main content area is titled 'Connected accounts'. Under 'Connect your accounts', there is a Twitter icon and a 'Connect' button. Below this is a section 'Share your public activity to connected accounts' with three rows: 'Upload a video' (checked), 'Add video to public playlist' (checked), and 'Like a video or save a playlist' (unchecked). A note states: 'Changes here will only affect the sharing of activity from this point forward. Items already shared outside of YouTube will remain on those external sites.' At the bottom, it says 'To manage which of your public activities gets published in your activity feed, visit your [feed settings](#).' and a 'Save' button.

You can also manage your YouTube account's activity shared on the channel feed by selecting "feed settings on your channel". From here, you can choose what you'd like to be shared on your YouTube channel's feed, in terms of account activity, similar to the options when connecting your account with Twitter. You can even enable/disable your channel discussion display, and the ability to customize the layout of your YouTube channel.

🏠 Customize the layout of your channel

Enable

Recommended for people who upload videos regularly

🏠 Feed

Default view

You can choose to automatically have your public YouTube activity show up in your channel's activity feed. Don't worry, we'll never share information about activity on private videos.

Post to my activity feed when I...

- Add video to public playlist
- Like a video or save a playlist
- Subscribe to a channel

To set the privacy of Likes and Subscriptions, visit your [Account Settings](#)

Discussion

✓ Enabled

Display automatically ▾

To edit the visibility of your YouTube likes and subscriptions, select “privacy” from the account settings menu.

The screenshot shows the YouTube Account Settings interface. On the left is a sidebar menu with the following items: ACCOUNT SETTINGS, Overview, Connected accounts, Privacy (highlighted in red), Notifications, Playback, and Connected TVs. The main content area is titled 'Privacy' and contains a section for 'Likes and subscriptions' (highlighted in green) with two checked checkboxes: 'Keep all my liked videos and saved playlists private' and 'Keep all my subscriptions private'. A blue 'Save' button is located at the bottom of the main content area.

Select “notifications” from the account settings menu to manage your email notifications from YouTube. This will allow you to fine tune what activity or alerts YouTube should send towards your inbox.

The image shows a screenshot of the YouTube account settings page. On the left, there is a sidebar menu under the heading "ACCOUNT SETTINGS" with the following items: "Overview", "Connected accounts", "Privacy", "Notifications" (highlighted in red), "Playback", and "Connected TVs". The main content area is titled "Notifications" and contains two radio button options: "Send me emails about my YouTube activity (except emails I've unsubscribed from)" (which is selected) and "Only send me required service announcement emails". Below this, there is a section titled "Latest email updates from YouTube" with two checkboxes: "Trending videos, hot music, and announcements" and "Tips and news for creators (including Creator Pulse email)".

This concludes our simple tutorial on how to create a YouTube channel for the first time. Keep an eye on the Vlog Nation tutorials section, as we'll continue to create many more in-depth guides for YouTube customizations and settings. Have fun making awesome YouTube videos!