



USAID
FROM THE AMERICAN PEOPLE



RELIEF
INTERNATIONAL

CHF
International

USAID Assistance Program **Around Naher El Bared Camp**

May 22, 2009

What is the Program?

- **Three main objectives:**

- (1) Improve **capacity of municipalities** to design and implement socio-economic development programming;
- (2) Broaden **stakeholder participation** and cooperation in local socio-economic development
- (3) **Increase economic growth** through effective and sustainable public-private partnerships.

- **The program is currently:**

- (1) conducting an **economic assessment** for the targeted areas;
- (2) developing, in close coordination with the municipalities, local communities, and private sector stakeholders, **local economic development plans (LEPD)** for each community;
- (3) Identifying, funding and implementing several **local development projects** based on the LEDPs and needs;
- (4) Providing **grants to entrepreneurs** through an economic expansion fund; and
- (5) Providing **microfinance loans** to entrepreneurs --- directly or through Byblos- Bank Kafalat network.



Who, Where, How Much, for How Long?

Cooperative
Housing
Foundation (CHF)
– 6 villages

- Borj El Arab
- Homaira
- Majdala
- Mar Tuma
- Ouadi Jamous
- Qarqaf

Relief
International (RI)
– 15 villages

- Deir Daloum
- Zouk El Moukacherine
- Zouk El Haddara
- Zouk El Habalsah
- Zouk El Hassineh
- Bkarzla
- Qantara
- Karm Asfour
- Mazraat Ghattas
- Hakour
- Minyara
- Zouarib
- Shiekh Taba
- Jdidet El Joumeh
- Halba

\$6 Million
Third Ring
2008-2011



What has been done so far?

Capacity Building

Economic
assessments

LEDPs

Projects

Loans

Grants

Capacity Building

For:

- Municipal Council Members
- Municipal Development Committees
- Local community

Subjects Include:

- Local Economic development best practices.
- Design of local economic development plans
- Strategic planning
- Public-private partnerships
- Project design and feasibility studies.
- Business skills

136 persons so far from 21 villages.



Economic Assessments and Tools for Economic Projects

- Economic assessment surveys/ municipal economic profiles/ Local Economic Development Handbook – fully completed in 6 villages and ongoing in 15 villages.
- Public private partnerships
- Encouraging Lebanese Diaspora in economic partnerships in their original villages – 75 Lebanese emigrants identified.
- Economic GIS Mapping in 15 villages.

Local Economic Development Plans

- Fully completed for:
 - Borj El Arab, Homaira, Majdala, Mar Touma, Ouadi Jamous, and Qarqaf.
 - Each municipal development committee came up with up to eight livelihood projects for each of their villages.
 - 11 LED committees formed for the 15 villages identifying their projects is underway.



Projects

- Participatory democratic approach to identifying projects. Economic feasibility studies undertaken.

- List of projects identified so far and being implemented/ prospects for implementation through USAID assistance:

1. Olive oil mill in Mar Touma
2. Olive production and packing center in Majdala
3. Car industrial park in Al Qarqaf
4. After-school learning center in Al Qarqaf
5. Plastic box molding factory in Bourj El Arab
6. Irrigation canal in Wadi Al Jamous
7. Expanding the existing school in Homeira
8. Olive extension municipal resource centers
9. Business development center in Halba
10. Establishment of a well in Halba to serve the whole village
11. Establishment of a public garden with income generation area in Jdeidet El Joumeh

Loans

- **Micro-enterprise loans:**

- a. **Under Relief International**

- Technical assistance and funds
 - Microloan fund: \$400,000 from USAID
 - Loan amount: LL 500,000 – LL 10,000,000
 - 2 years



- \$88,000 disbursed so far for 27 microenterprises.
- \$ 73,000 for 21 micro-enterprises under evaluation.

- **Micro-enterprise loans:**

- b. **Under CHF**

- Network with AMEEN microfinance institution program

- **Small and Medium enterprise loans:**

- Under Relief International;
 - Technical assistance
 - Funds: from Byblos Bank Kafalat Program.
 - Loan amount: LL 10M – LL 600M
 - 5 years



- \$1M under study for 12 projects.



Direct Grants for Enterprises

- Under Relief International: Enterprise Expansion Fund (\$990,000):
 - Community Cost share 20-25% in cash.
 - Increase income/Increase employment
 - Final evaluation stages for first round of 9 grants (totaling \$100,000) for businesses --- NGOs and Individuals (embroidery, carpentry, olive enterprise, car mechanics, and food enterprise, catering business, and agro-processing); direct employment of additional 21 persons.
 - Second round of 26 grants (estimated at \$200,000) currently under study by the program.



Next Steps and Parallel Programs in Akkar

- **Next steps under this program:**
 - Continue Implementation of the program to achieve targets.
 - Continue coordination with other donors who are working/are planning to work in the 3rd ring to maximize complementarity.
- **Parallel assistance programs:**
 - Ongoing municipal assistance program for all Akkar, Minieh, and Dinnieh.
 - LEAD Program:

37 schools in the Akkar and Minieh district funded at \$1,154,000. Most of the assistance is completed and includes the provision of rehabilitation works, science labs, equipment, as well as the participation in extra-curricular activities and awareness lectures/medical check ups.
 - USAID OTI program grants: encourage community participation in shared decision-making, build consensus around solutions to community problems, foster community development, preserve and strengthen civil peace, and Promote national solidarity and a culture of citizenship.



USAID
FROM THE AMERICAN PEOPLE



THANK YOU