

Hôtel-Dieu de France
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THE TIMES
heartbeat
La chaîne de l'espoir

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heartbeat@heartbeat-lb.org
f y t heartbeaLB

— 2020 —

MEDICAL STATEMENT // FINANCIAL STATEMENT // HUMANITARIAN CONTRIBUTION // EVENTS // ACTIVITIES

• **LOVE** •
**IN THE TIME
OF HEARTBEAT**

An acute financial crisis compounded with a life-threatening disease.

This is what our country is facing this year, and its brave people are bracing the challenges it has engendered. This includes access to money and concern about the health of loved ones. This is the same challenge afflicting low-income families with an infant suffering from heart disease.

For more than 15 years, Heartbeat has been dedicated to eradicating suffering that results from a lack of funds to treat children ailing from heart-related illnesses. Just as the people of our nation have come together, the supporters of Heartbeat have been there to pitch in – even in the most difficult of times.

The financial crisis and the precautions mandated by Coronavirus have forced the cancelation of our annual gala dinner and concerts, which have been our main fundraising sources to ensure the treatment of hundreds of needy children.

In the past, we have relied on your generosity. Now, we are appealing to your love. When financial circumstances allow helping a child in need, there is great gratification. But nothing can surpass the self-fulfillment when that donation is made when one's own situation is being tested.

We were together in good times, and are counting on remaining so, especially in difficult ones.



HEARTBEAT COMMITTEE

Tony Abdel Massih, M.D. | Cynthia Ashoush | Ramzi Ashoush, M.D. | Khalil Assha | Anne-Sophie Azzi, M.D. | Rim Baltaji | Elie Bekhazi | Caline Chaoul | Ghassan Chehab, M.D. | Basile Choueiri | Linda Daou, M.D. | Nathalie Dimas | Ramzi El Hafez | Anne-Marie El Hage | Fadi El Hage, D.D.S. | Manel El Mallat | Antoine Fadel | Nicole Gebara, M.D. | Manal Ghandour | Hovsep Guerboyan | Jad Habib, M.D. | Najib Hanna, M.D. | Rim Hitti | Daisy Jazzar | Victor Jebara, M.D. | Jessy Karam | Najib Khairallah | Nada Abi Saleh | Zakhia Saliba, M.D. | Maia Maatalani | Carla Zahlan | Paula Mteini | Roula Ghostine | Gabriel Menassa, D.D.S. | Elie Sawan, M.D. | Wadih Renno

For your donations and support

Online: www.heartbeat.ngo

Offline: Heartbeat- La Chaîne de l'Espoir, Bank Audi, Sofil Branch, Swift AUDBLBXX

LBP Account 325179/01 | IBAN LB81 0056 0003 2517 9462 0010 0901 | **USD** Account 325179/02 | IBAN LB49 0056 0003 2517 9462 0020 0902

280

LEBANESE
CHILDREN
TREATED

With Heartbeat
funds & Partners in
association with the
Ministry of Public
Health and the
National Social
Security Fund

• WHERE DOES THE MONEY •
COME FROM?

» Concert & Gala Dinner, BIEL	Proceeds	\$1,200,000
	Concert Ticketing	225,000
	Gala Dinner Ticketing	200,000
	Auction & Lottery	275,000
	Sponsoring (incl. Bank Audi)	350,000
	Donations	150,000
» Alwaleed Philanthropies		100,000
» Other Contributing Associations		65,000
» Other Donations & Specific Events		45,000

TOTAL

\$1,410,000

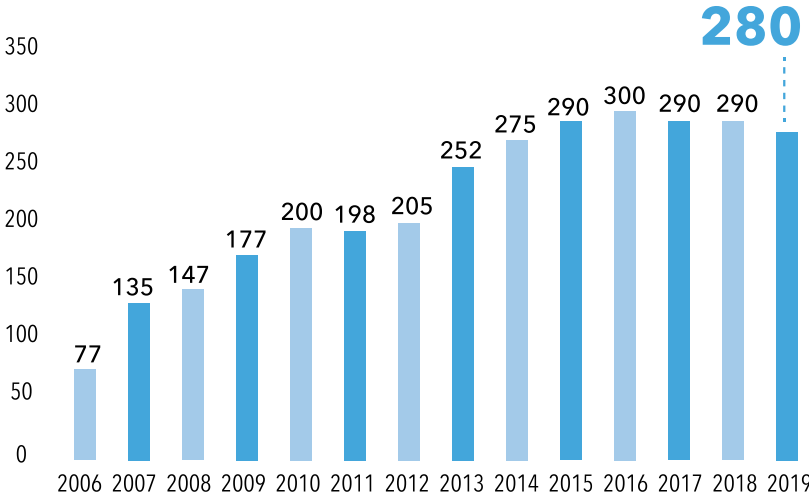
• WHERE DOES THE MONEY •
GO?

»	Medical Support for 280 Lebanese children (in hospital)	\$1,005,000
»	Medical Support for 2,000 children (outpatient)	130,000
»	Running Cost of the Association	25,000
»	Concert & Gala Dinner Biel	Expenses
		165,000
		Venue & Catering
		110,000
		Fees, Rehearsals, Equipment
		20,000
		Production & Logisitic Fees
		35,000
»	Additional Expenses	10,000

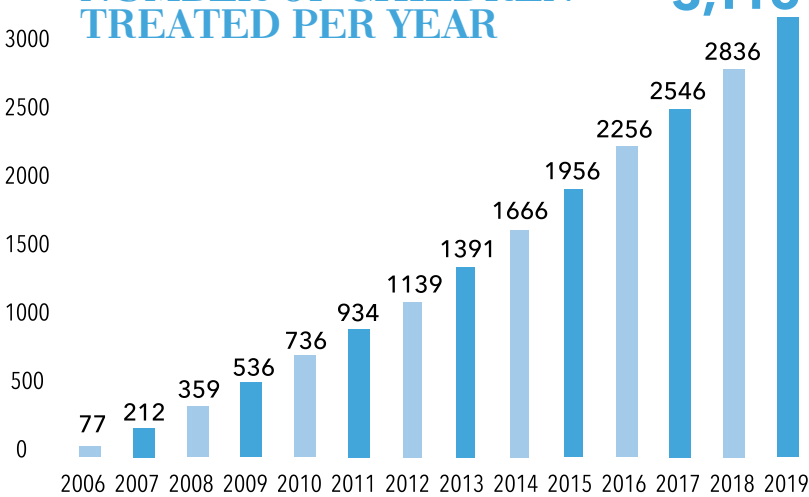
TOTAL

\$1,335,000

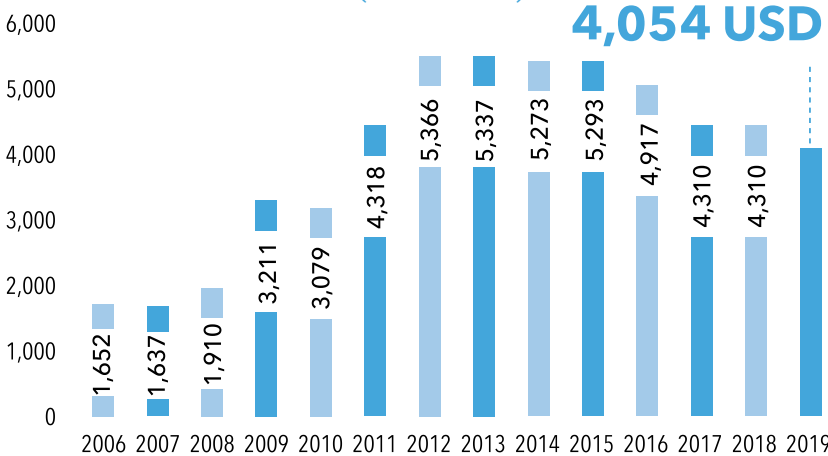
NUMBER OF CHILDREN
TREATED PER YEAR



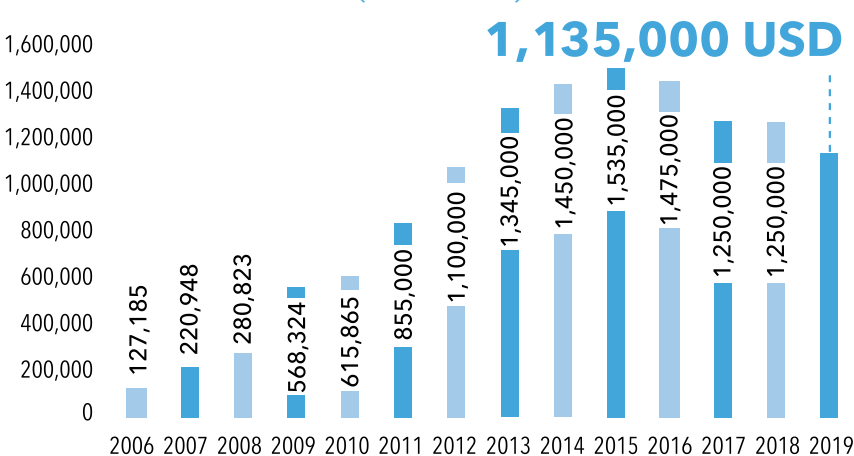
CUMULATIVE
NUMBER OF CHILDREN
TREATED PER YEAR



AVERAGE COST
PER CHILD (IN USD)



TOTAL AMOUNT PAID
PER YEAR (IN USD)

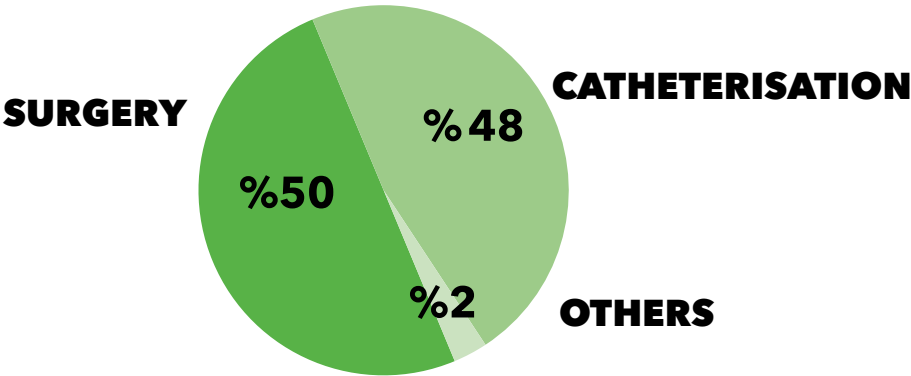


HEART DISEASE

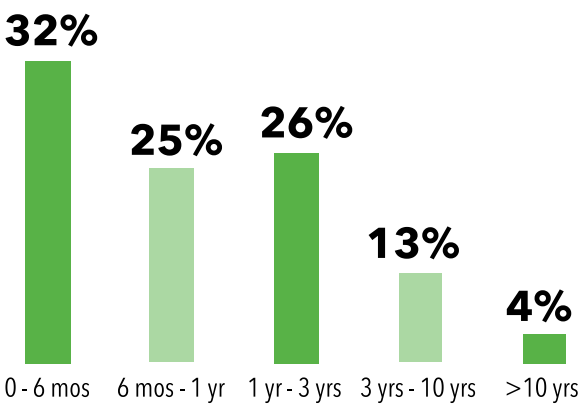
• IN CHILDREN •

AGE // PROCEDURE // REGION // HOSPITALS

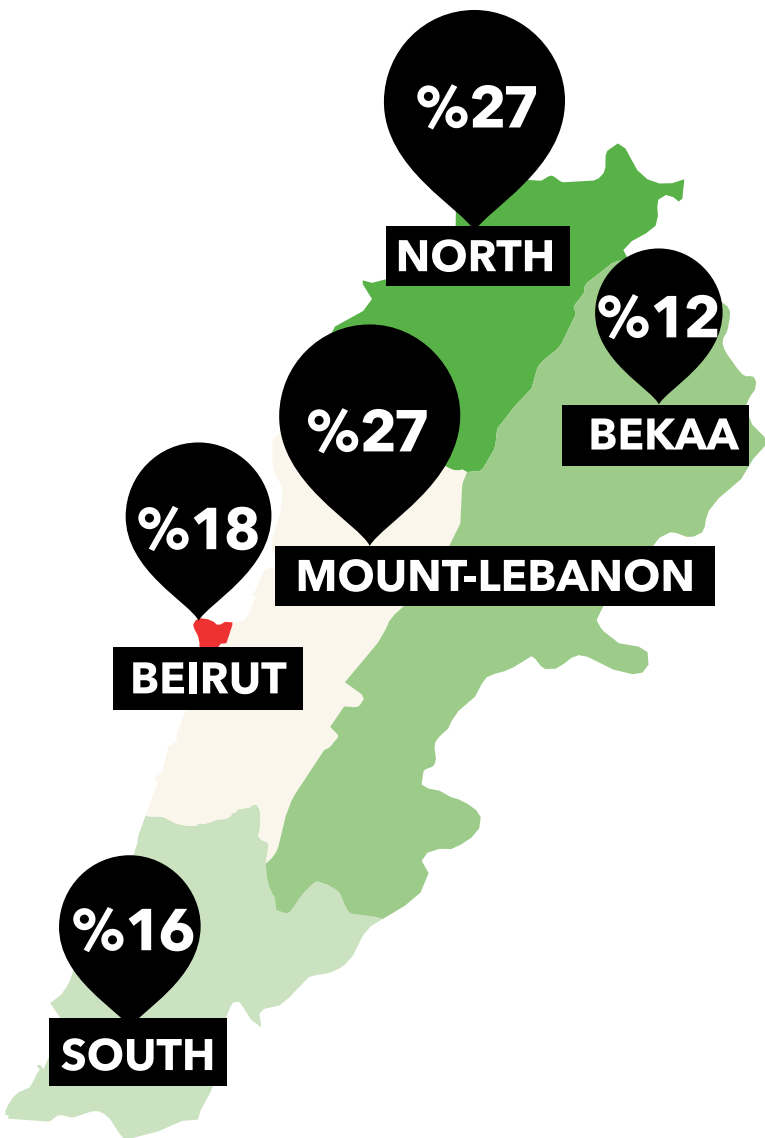
TYPE OF MEDICAL PROCEDURE



PATIENT AGE DISTRIBUTION (% OF CHILDREN)



REGIONAL DISTRIBUTION (% OF CHILDREN)



Hospitals

MAIN

- » Hotel- Dieu de France
Cardiac Surgery & Interventional Catheterisation

SUPPORT

- » LAU Medical Center
(Rizk Hospital) Cardiac Surgery
- » Notre-Dame des Secours
Interventional Catheterisation

95

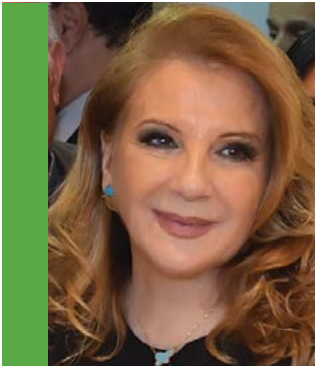
NON-LEBANESE CHILDREN TREATED

Since 2013, more than 300 Syrian refugee children have been treated with international funds from:

- The United Nations High Commissioner for Refugees (UNHCR)
- La Chaîne de L'Espoir - France (CDE)

HEARTBEAT & ALWALEED PHILANTHROPIES

CONTRIBUTION // 15 YEARS // FINANCIAL // EQUIPMENT



The collaboration with Heartbeat is now fifteen years old. Fifteen years of common and coordinated action for the sole purpose of securing the necessary care for the recovery of a sick child's heart, all under the singular attention of Mrs. Layla Solh Hamadeh, Vice President of the Foundation, and its dynamic soul. This action is not limited to the care of hospitalized children, but also aims to provide the highest level of advanced tech-

nology available. For these reasons, the Foundation contributed to the creation of the Paediatric Intensive Care Unit at Hotel-Dieu de France Hospital, as well as the 'Centre du Coeur de l'Enfant' (The Children Heart Center) for the diagnosis and early detection of heart disease in children. Both units are equipped with the highest end state-of-the-art technology in the Middle East. For Heartbeat, having the support of the Al Waleed Bin Talal Humanitarian Foundation is the best guarantee of excellence and reliability.



THE CHILDREN HEART CENTER

The 'Centre du Coeur de l'Enfant' (The Children Heart Center) at Hotel-Dieu de France Hospital is the most highly-equipped centre in the Middle East. Designed as a colourful oasis within the hospital, the "Heart of the Child" centre includes the most advanced ultrasonography (echo) machine in the world – unique in the Middle East - giving the most complete details of the structure of the heart, even that of the foetus, still inside its mother's uterus. Every month, the centre hosts, on average, more than 225 children for free diagnosis and follow-up, as well as pregnant women for antenatal screening of heart defects in the foetus.



MINISTRY OF PUBLIC HEALTH

Despite a difficult economic situation, the Lebanese government is working hard to provide healthcare for the needy, and help cover the majority of patients' hospital bills. For deprived families, Heartbeat helps to cover all remaining expenses, as well as outpatient bills and follow-up costs. Heartbeat eliminates any financial issues that occur with the administration of the hospital or the Ministry of Public Health. In this collaboration with public organizations, mainly the Ministry of Public Health and Social Security, Heartbeat ensures that no child with heart disease is left untreated due to a lack of funds.

ROTARY CLUB COSMOPOLITAN BEIRUT

Within the scope of its humanitarian mission, the Rotary Club Cosmopolitan Beirut made a generous donation to Hotel-Dieu de France Hospital of two state-of-the-art pediatric and neonatal ventilators, among other medical equipment, intended to bolster the resources of the Cardiac Intensive Care Unit and the 'Centre du Coeur de l'Enfant' (The Children Heart Center). Moreover, the Rotary Club has initiated a program for the treatment of children suffering from heart disease in collaboration with Heartbeat. The program will contribute to the treatment of 12 children from financially deprived families. This action was initiated by Mrs. Mimi Hamam, Former President of Rotary Club Beirut Cosmopolitan, with the support of Acting President Adib Mounla, as well as Former Presidents Georges Beyrouti and Tony Asfour.

HEARTBEAT & • CREPAWAY •



2019 saw the birth of a partnership between Heartbeat and Crepaway who decided to support children born with heart disease through different fundraising and awareness initiatives. Two dedicated campaigns took place during the year, both falling on special occasions: Valentine's Day and the Christmas holiday. Throughout the campaigns, customers had the chance to savor delicious crepes and fortune cookies while contributing to the mission of Heartbeat with 1,000 L.L. donated to the NGO with every purchase. Crepaway was also present during Heartbeat's concert where they generously offered the catering to volunteers throughout the rehearsals, as well as donated the revenues of the sales made during the two concert evenings.

IN MEMORY OF • RAFIK ABI NASR •

After having lost their beloved one to a heart condition, the family of Rafik Abi Nasr generously offered the donations collected in his memory to Heartbeat. The amount raised contributed in saving the lives of three children born with heart disease.

Heartbeat would like to thank the family of Rafik Abi Nasr for this thoughtful initiative. Today, he remains alive in the hearts of the people who loved him, and through the hearts of the children he helped save.

ALI KEDAMI • TOR DES GEANTS •

As part of his challenge of running around the planet to raise funds for Heartbeat and spread awareness about children heart disease, and after successfully completing the Oman UTMB race, Lebanese ultra-marathon champion Ali Kedami participated in the extreme race 'Tor des Géants' in the mountains of Italy.

Despite his perseverance to finish the race, Ali had to surrender to the hard decision of stopping the 330 km race as sickness took over his body.

Ali's determination remains strong as he pursues his efforts to support children born with heart disease.

HEARTBEAT RECEIVING • INTERNATIONAL SUPPORT •

LET IT • BEAT •

The Swiss-based foundation "Let It Beat" is recognized for its worldwide achievements in the treatment of underprivileged children with congenital heart disease.

Let It Beat operates in the countries of origin of the children through the establishment of partnerships with qualified local medical teams, and with the coordination of Professor Beghetti, head of pediatric cardiology of the Cantonal Hospital of Geneva.

Heartbeat and Let It Beat have been working together since 2015, in a program which provides for the treatment of 12 children every year.

• UNHCR •

Since 2012, following the devastating war in Syria, Heartbeat has witnessed an increased number of Syrian refugee children being referred for treatment. A partnership has been established with UNHCR to treat these children, saving, to date, the lives of more than 350 Syrian refugees children born with heart disease.

AL-OTHMAN • CHARITABLE • FOUNDATION

As one of the most respected and generous foundations in Kuwait, the Al Othman Charitable Foundation is already known in Lebanon for its many contributions, like the treatment of facial birth defects, cleft lip and cleft palate.

Started in 2020, a new partnership program with Heartbeat has been initiated for the treatment of children with congenital heart disease, more precisely, septal defects (ventricular and atrial). This program will help treat nearly 30 children in 2020, either by surgery or catheter, in Hotel-Dieu de France Hospital. Heartbeat is proud and delighted in this partnership with the Al Othman foundation, for the benefit of children in need.



• PATRONS •

- ◇ H.E. Mrs. Leila Solh Hamade, Alwaleed Philanthropies
- ◇ H.E. Mr. Raymond Audi, Chairman of Bank Audi
- ◇ Mr. Tony Salame, C.E.O. Aïshti Group
- ◇ Mrs. Rose Antoine Choueiry, Choueiry Group
- ◇ Mr. Tony Nasrallah

• PARTNERS •

- » 460 Multimedia Store
- » Bank Audi
- » Crepaway
- » InfoPro
- » Sel & Poivre
- » Sylvie Saliba
- » Tamer Frères sal
- » Tewtel Group (Honda)

• MAIN • CONTRIBUTORS

- * Ahmad Nabil Haddad (IPT)
- * Albert Oehlen
- * Alfa
- * Bank of Beirut
- * BIEL
- * Dar El Handasah
- * Droguerie de l'Union
- * Effat Kreidieh (Effy's)
- * Family of Rafik Abi Nasr
- * IBL Bank
- * Jack Vartanian
- * Let It Beat
- * LIFCO (Original Marines)
- * MIDIS Group
- * Nada Chemaly Doumit
- * Raymond & Aida Najjar
- * Strawberries & Champagne

• CONTRIBUTORS & DONORS •

- | | | |
|-------------------------------|-------------------------|--------------------------|
| • Banque BEMO | • Intermeuble | • Poltrona Frau |
| • Berytech | • Joseph Ibrahimchah | • Rawia Ghandour Zantout |
| • Cat & Mouth Catering | • La Libanaise des Jeux | • Sabis Education |
| • CTC - Samsung | • L'Orient-Le Jour | • Saradar Bank |
| • Ets. Antoine Massoud & Fils | • LibanPost | • Sawaya & Moroni |
| • FP7 McCann | • Max Factor (KFF) | • The Wonderful Bureau |
| • Galerie Cheriff Tabet | • Mark Hachem Gallery | • Universal Media (UM) |
| • Ghazi Baker | • nd by Nathalie Dimas | |
| • Hiam El Bohsali | • Picon - STCI | |

• OUR THANKS ALSO TO •

- | | | |
|-----------------------------------|---------------------------|---------------------------|
| Abela Freres | Fabienne Khoury Kassis | Nabil Bustros |
| Afeer | Fateh Bekdache | Nabil Fahed |
| Ali Kedami | Fawaz Naboulsi | Nada Boulos Al Assaad |
| AM Bank | Fawzia El Kharafi | Nadim Saikaly |
| Andre Warde | First National Bank | Najib Zeidan |
| Antoine Haddad - GIMA | General Medical Equipment | Nayla Zovighian |
| Anthony Baladi | Ghorayeb Technotel | Nicolas Gharzouzi |
| Antoine Macoule | Giant | NDJ Promotion 1961 |
| Aouni Kawas | Glassline | Pierre Azar (Valrhona) |
| Areeba | Globemed Lebanon | Prime Medical |
| Arope Insurance | Ikebana | Rabih Joueid |
| Asmar Medical | Intelmed sarl | Rachad Assaf |
| Assurex | Intermedic | Robert Tarazi |
| Axa Middle East | Jean-Pierre Gebara | Said Khalaf |
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| Bouchra Boustany | Karim Salman | Selim Haddad |
| Boutique du Monde | Khalil Arab | Sevann Sisserian |
| Butler's Bottle | KidzMondo | Silva Hage Chahine |
| Byblos Bank | Kurban Travel | Sodicom |
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| Capital Insurance and Reinsurance | Les Créneaux | Suhair Assaad |
| Chateau Marcyas | Lena Bakalian | Taanayel les Fermes |
| Christine Babikian | LIA Insurance | The Cotton Mall - Filitex |
| Collège des Sœurs des Saints- | Louma Rabah | The Mac Shop |
| Cœurs Ain Najm | Marie Achkar | The Skinclinic |
| DJ Nad | Maroun Chammas | The Unicorn s.a.l. |
| Eddy Traboulsy | Mazen Moussalem | Ticketing Box Office |
| Edward Rising | MEAB | Tinol Paints |
| Elia Samaha | Medco | Warwick Palm Beach Hotel |
| Eliane & Joe Zougheib | Mediline | Wondereight |
| Elie Bekhazi | Mitsulift | YellowKorner |
| Ets. F.A. Kettaneh | MSD Holdings | Younma Assouad |

• MEDIA PARTNERS •

- | | | | | | |
|--|---|--|--|--|--|
| MAGAZINES & NEWSPAPERS
Ad-Dyar
Al-Akhbar
Al-Joumhouria
Al-Mustaqbal
An-Nahar
Commerce du Levant
Daily Star
Executive
Home Magazine
L'Agenda culturel
Le Mensuel Magazine
L'Officiel
L'Orient-Le Jour
Lebanon Opportunities
Noun
Spécial
LeFigaro | OUTDOORS
PromoMedia
Le Reseau / TreeAd
Vivad
<hr/> ONLINE
DMS Network
DMU Network
Sohtak ma3 Jaqueline | TV
AlJadeed
Future TV
LBCi
MTV
OTV
<hr/> TVC
Ramy Tannous | RADIO
Fame FM
Light FM
Mix FM
Radio One
VRL
<hr/> RADIO SPOTS
Dan Harper
Tanguy Faucon | PHOTOS
Elie Bekhazi
Najib Khairallah
Pulse Production
SkyBeirut
<hr/> VIDEO
Bahij Hojeij
Julien Kobersy
Light & Shadow | PRINTING
Bookstop
Eid Printing Press
Impressions
Khawam Group
Photogravure Vartan
Print Works
<hr/> DISTRIBUTION
eCouriers
Pink Dot |
|--|---|--|--|--|--|

VOLUNTEERS

» Adnan Darwish	» Dany Nassar	» Jamile Kortbawi	» Lewis Nasr	» Milia Gharamati	» Roland Eid
» Ali Oleik	» Dany Saad	» Jawaher Obeid	» Linda Kadi	» Mirna Raffoul	» Ronaldo Kaddoum
» Ali Rammal	» Darine Sleiman	» Jean El Hajj	» Loulou Al Agha	» Missak Tabakian	» Rouba Hamdan
» Amal Masri	» Dima Tawk	» Jean EL Khal	» Magalie Hage	» Mohammad Chami	» Rouba Rahal
» Andrew Takchi	» Dollen Eid	» Jean Kharsa	» Manale Halaby	» Myriam Khneisser	» Rudy Mrad
» Anna Daou	» Elias Salameh	» Jean Salame	» Marc Mousallem	» Nadine Chartouni	» Rusdom Alemzian
» Anthony Licha	» Elie Joe Farah	» Jeanette Waked	» Maria Clara Ahmarani	» Nathalie Ashoush	» Sabah Moubarak
» Araz Khatchadourian	» Elio Haroun	» Jessie Haddad	» Maria Zalloum	» Nathalie Charbel	» Sabine Fayad
» Aref Nassar	» Elma Ayoub	» Joe David Azzo	» Marianne Dgheim	» Nathalie Chartouni	» Sabine Sleiman
» Berna Boueiry	» Fady Haddad	» Joe Rassi, MD	» Marianne Zoghbi	» Nelly Sleiman	» Samer Sidawi
» Celina Doueihy	» Feriale Abou Hassoun	» Josianne Bou Eid	» Marie-José Karam	» Nicolas Sayegh	» Sandy Allam
» Celine Chaya	» Georges Jammal	» Josianne Bou Khalil	» Marie-Rose Ghanimeh	» Nour Nassour	» Sara Hindieh
» Chadi Hage Chehade	» Georgette Garabet	» Joy Nabaa	» Marie-Rose Karam	» Rachelle Berkach	» Sarah Abou Moussa
» Chadia Hoayeck	» Ghassan Sleilat	» Joya Hindi	» Maritta Salameh	» Ramy Bardawil	» Serena Dib
» Chloe Kharsa	» Grace Akiki	» Joyce Haddad	» Maroun Ghossein	» Rania Bassil	» Serena Rahme
» Christelle Rahme	» Hala Meait	» Karen Ghoul	» May Andraos	» Rhea Achkar	» Stephanie Khazzaka
» Cindy Markbawi	» Hasan Said	» Kassem Jradi	» Maya Kallab	» Rhea Naccouzi	» Stephanie Khoury
» Claire Chidiac	» Hiba Hammud	» Laeticia Fenianos	» Maya Zaatar	» Rim Tannous	» Tarek Soueid
» Cynthia Haddad	» Imane Salem	» Lara Soueid	» Mia Abou Diwan	» Rita Abou Chebl	» Tasha Ghorayeb
» Dana Khalil	» Issam El Daou	» Layal El Khalil	» Michelle Gebara	» Rita El Hage	» Tony Fares
» Danielle Farah	» Jad Nicolas	» Lea Haddad	» Mitchell Issa	» Riyam Hijazi	» Valeria Abou Ghazaleh
					» Zoya Achkar

No matter how much time and effort I dedicate towards helping the cause of Heartbeat, I still feel the urge to do more. The reward? What could be better than knowing that your time and effort went towards mending little broken hearts!

- Maxime Chaya, Heartbeat ambassador -

ARTISTIC TEAM

» Abboud Saadi	» Marcelle Fayad
» Amanda Abirached	» Maria Demian
» Anne-Sophie Azzi, MD	» Marie-Joe Noon
» Anthony Ojeil	» Maurice Khoury
» Anthony Touma	» Myriam Chami
» Aren Joe Bizdikian, med	» Nayla Saliby, med
» Basile Choueri	» Nour Maalouf
» Daniela Ashoush	» Omar Dilati
» Davina Malek, med	» Pascale Farhat, DDS
» Edward Khairallah	» Raffi Mandalian
» Elyesh SD	» Ralph Asfour
» Enzo Sabbagha	» Ramzi Ashoush, MD
» 'Fly with Hellen',	» Raya Sakr
» Hady Hatem	» Roody Madi
» Ingrid Naccour	» Roxanne Touma
» Jad Atallah	» Roy Achkar
» Jad Habchi	» Sarah Aouad
» Jad Habib, MD	» Sarah Maamari
» Jean Sakr	» Serena Abi Nader
» Jessica Khater	» Shana Farjallah
» Jessica Nasseh, med	» Tarek Chreif
» Karl Metrebian	» Toni Hachem
» Kristian Abouanni	» Tony Ghanem, MD
» Lea Chahine	» Tony Sawaya
» Lea Ghorayeb	» Vatche Djemdjemian
» Lynn Moussalli	» Walid Tawil
» Manel Mallat	» Yara Bassil

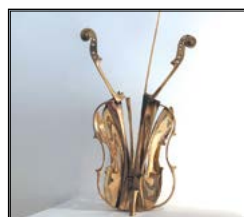
Special Appearance

» Valerie Abou Chacra

PRODUCTION TEAM

» Asmar Saliba	» Eric Deeb
» B -Production	» Maria Moukarzel
» Cats Production	» Mélissa Chalhoub
» Chadi Akiki	» Pixel Vision
» Celine Habchi	» Rabih Joueidy
» Christie Moukarzel	» Roger Bakhos
» Cynthia Karam	» Sarah Sakr
» Elias Moukarzel	» Serena Abi Nader

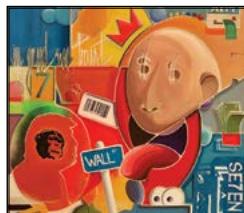
AUCTION 2019



ARMAN
Venice Violin
Edition 6/20, Bronze
60 x 35 x 10 cm
Offered by Mark Hachem Gallery



POLTRONA FRAU
SANLUCA Armchair
Limited Edition, 2018
50+50 by Poltrona Frau
Offered by Intermeuble



GHAZI BAKER
Greed, 2016
Acrylic and Pastel on raw linen
150 cm x 150 cm
Offered by Mark Hachem Gallery and the artist



CEDRIC BOUTEILLER
Untitled
Mixed media on aluminum
200 cm x 200 cm
Signed on the front
From Tony Narsallah, Private Collection



LOUMA RABAH
Forest of Love
Oil on canvas
200 cm x 165 cm
Offered by the artist



ROSE VART
Aquatic Life
Tapestry (Audi)
200 cm x 150 cm
Offered by Sevann Sisserian



JACK VARTANIAN
DECO Earrings
18K White Gold and White Rhodium with Emeralds 4,06CT & Diamonds 3,26CT
Offered by Jack Vartanian



ETHO
Earring
White & pink gold 18KT with diamonds & sapphire semi precious
Offered by Sylvie Saliba



HUSSEIN MADI
Bird
S111.2013
H: 34 x W: 30 x D: 35cm
Edition 7, Iron black color
Offered by Hussein Madi Foundation



WILLIAM SAWAYA
Mentalist armchair, 2018
78 x 75 x H73 x Hs 40 cm
Metal structure lacquered finishing, upholstered seat & backrest covered with fabric.
Offered by Sawaya & Moroni



RAWIA GHANDOUR ZANTOUT
Evasion
Acrylic on Canvas.
150 cm x 100 cm
Offered by the artist



ALBERT OEHLER
Untitled (Baum 90), 2018
Print on dibond
80 x 53 cm
Ed. of 6 plus 3 AP
Signed on the back



EMILIO TRAD
The Cloud, 2016
Oil on canvas
120 cm x 120 cm
Offered by Galerie Cheriff Tabet



FENDI
Bag
Peekaboo bag with 100% Colubro Snake + 100% Mangrove snake



H.STERN
Pendant in textured or noble
18KT & white diamonds
Offered by Sylvie Saliba



CHANTECLER
Dragonfly ring
White gold 18KT & white diamonds
Unique piece of Chantecler
Offered by Sylvie Saliba

HEARTBEAT 2019

• GALA DINNER •

FUNDRAISER // 11TH EDITION // APRIL 12 // BIEL

THE EVENT

As part of its mission to treat children born with heart disease, Heartbeat held, for the 11th consecutive year, its fundraiser gala dinner on Friday April 12, 2019 at BIEL, Furn El Chebbak. Elegantly decorated by Strawberries & Champagne, the evening hosted one thousand supporters. They were greeted at their tables by flower arrangements offered by Ikebana, delicious 'nd' chocolate by Nathalie Dimas, and complimentary gifts by Sel & Poivre.



THE SHOW

Dr. Ramzi Ashoush opened the magnificent show, 'Dreams'. More than 50 volunteer singers, musicians, and dancers—many of whom were doctors and medical students—engaged attendees in the different type of dreams that anyone can have, from the day they are born, throughout the major stages of their life.



THE AUCTION

International auctioneer Mr. Edward Rising, assisted by the hosts of the evening, Heartbeat ambassadors Maxime Chaya and Daniella Rahmeh, conducted the live auction, successfully selling all 16 items. The beautiful artworks, furniture, and accessories were generously donated by Sylvie Saliba Jewelry, Jack Vartanian, Aishti Foundation, Hussein Madi Foundation, Mark Hachem Gallery, Galerie Cheriff Tabet, Tony Nasrallah Private Collection, Sawaya & Moroni, Intermeuble, Mrs. Sevann Sisserian, and artists Albert Oehlen, Poltrona Frau, Ghazi Baker, Emilio Trad, Rose Vart, Louma Rabah, and Rawia Ghandour Zantout.

THE LOTTERY

The evening ended with the anticipated lottery. The surprise of the evening was a Honda HRV generously offered by Unicart, H.Tewtel & Co. Winners of the lottery enjoyed other valuable gifts from Aishti, J.M. Weston, Kurban Travel, Afeer, Samsung - CTC, Boutique du Monde, Sleep Comfort, Yellow Korner, Fabienne Fakhoury Kassis, Marie Sassine Achkar and Elie Bekhazi.

THE ATTENDEES

The evening gathered many political and social personalities, as well as loyal supporters and partners of Heartbeat, including H.E. Mr. Raymond Audi, Mrs. Lara Hanna Debs, Mrs. Rose Choueiry, Mrs. Lena Choueiry Nahas, Mr. Tony Salame, Mr. Tony Nasrallah, Mr. Nadim Tewtel, Tamer Frères, Ets. EAM, Crepaway, and many more.





THE ANNUAL CONCERT • DREAMS •

FUNDRAISER

// 14TH EDITION

// APRIL 13 - 14

// BIEL



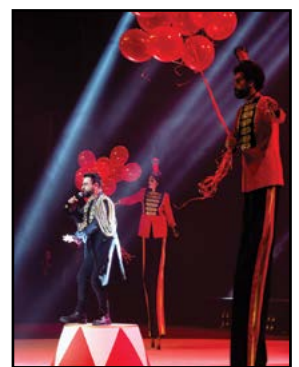
The Heartbeat gala dinner was followed by the main concert, 'Dreams', on April 13 and 14.

Created and directed by Dr. Ramzi Ashoush, this year's show revolved around the dreams that anyone can have throughout the major stages of life. They can be sweet and blissful, surreal, or even nightmarish.

More than 4,000 attendees were carried away into this wondrous world of dreams shaped through fantastical lighting, mesmerizing projections, and live performances by 50 singers, musicians and dancers, among them many doctors and medical students.

The production team at Cats Production, the staging of Manel Mallat and Kristian

Abouanni, the choreography of Lea Chahine, the aerial performances by Sara Aouad and 'Flying with Helen', as well as the remarkable presence of Ingrid Naccour, Ralph Asfour and, of course, that of Anthony Touma and Valerie Abou Chacra, deserve special mention.



HEARTBEAT • CHARITY FASHION SHOW •

FUNDRAISER // 2ND EDITION // DESIGNERS // JEWELRY



Following the huge success of the first Heartbeat Charity Fashion Show in 2017, 23 big names from the Lebanese fashion industry joined forces once again to help save children born with heart disease. The multi-creator show took place on June 28 on the Mac Runway, as part of Jamaloukicon, the fashion festival organized by Choueiry Group. Hosted by Heartbeat ambassador Maxime Chaya, and social influencer Nathalie Fanj, the evening brought together more than 400 VIPs, and attracted visitors from the expo. The theme of the fashion show, 'The Future is Bright', was represented by a colorful display of evening gowns on the catwalk. The models were made-up with fresh makeup by Mac Cosmetics and decorated with jewelry from 'Effys' by Effat Kreidieh, the main sponsor of the event. "When I was invited to be part this show, I



didn't think twice about it as this NGO is very close to my heart," expressed Mrs. Effat Kreidieh on stage. "I truly believe in its mission and in the genuine work of all the doctors and volunteers who are dedicating their time to save the lives of children born with heart disease." The evening was preceded by a cocktail reception generously offered by Cat &

Mouth, and ended with a raffle, where lucky winners received prizes offered by the participating designers. Heartbeat would like to thank its loyal partners and sponsors who made this event a real success: Choueiry Group, Mrs. Effat Kreidieh (Effys), Mac Cosmetics, Cat & Mouth, Tamer Frères Ets., and all the designers who supported the cause.

PARTICIPATING DESIGNERS

- | | | | |
|-----------------------|---------------------|------------------------|---------------|
| » Andrea Wazen | » Harithand | » Lama Jouni | » Rani Zakhem |
| » Azzi & Osta | » Hass Idriss | » Madiya Al Sharqi | » Roni Helou |
| » Boyfriend the Brand | » Hussein Bazaza | » Maison Rabih Kayrouz | » Sara Melki |
| » Dima Ayad | » Jean Louis Sabaji | » Mira Hayek | » Thym |
| » Effys Jewelry | » Jessica K | » Nicolas Jebran | » Tony Ward |
| » Georges Chacra | » Karoline Lang | » Rami Kadi | |



HEART PREVENTION CAMPAIGN IN MEMORY OF • PHILIPPE EL HAGE •

AWARENESS // PREVENTION // VOLUNTEERING // 11TH EDITION

Saving lives through screening and awareness of cardiovascular diseases is at the heart of Heartbeat's mission. In 2019, the volunteers of the association, which operates on and cares for children with heart conditions, led a two-day awareness campaign among the most underprivileged populations in Lebanon. They visited Kfardlaqous in the caza of Zghorta on March 17, and Qehmez in the Jabal Moussa region on June 17.



On both days, 80 volunteers, including cardiologists, medical specialists, surgeons, residents, nurses and dentists, swung into action in memory of Philippe El-Hage. They offered free health care for more than 310 patients who benefited from clinical consultations, electrocardiograms, and tests for diabetes, cholesterol, high blood pressure and osteoporosis, as well as dental consultations. The patients were also given nutritional advice and sensitized to the dangers of tobacco.

It was an opportunity for Professor Tony Abdel Massih, the cardiologist in charge of Heartbeat's preventive campaigns, to report "the high incidence of patients at high cardiovascular risk, with hypertension, high sugar, cholesterol and triglyceride levels."



In five years, Heartbeat has carried out 11 awareness-raising campaigns with 1,200 beneficiary patients in different regions of the country. The association aims at encouraging these individuals to think seriously about taking care of their health.

STUDENTS • HELPING • CHILDREN



COLLEGE DES SOEURS DES SAINTS COEURS - AIN NAJEM

For the third year in a row, SSCC Ain Najem EB6 students found original and innovative ways to help children with heart disease. A fundraising event was organized at their school, which included a tasty bake sale, some creative home-made accessories, an impressive taekwondo show, and a special art corner, presented by the students with great enthusiasm and solidarity. Even the dogs supported the cause by elegantly dressing up for the occasion.



SCOUT ASSOCIATION BEKAA Z4

Heartbeat was invited by the Lebanese Scout Association Bekaa Z4 in Zahleh, for an interactive discussion about children's heart disease. The group members, aged between seven and eleven years old, expressed great interest in learning about the NGO's work, and learning how to help make a difference in people's lives.



SAINT-ANTOINE DE PADOUE GROUP

With these words, the scout Group Saint Antoine de Padoue organized an NGO fair to raise awareness about their missions. Heartbeat was present to discuss children's heart disease among young scouts and guides.

ANTONINE INTERNATIONAL SCHOOL AJALTOUN

The Antonine International School Ajaltoun hosted a Zumba Master Class to raise funds for Heartbeat. Students between five and 15 years old, along with their parents, participated in the event to support children born with heart disease. Music and dancing save lives!



ADDUHA HIGH SCHOOL

During the month of February, the 'month of the heart', Adduha-High School students expressed their solidarity towards children suffering from heart disease by dressing up in red and raising funds to help with the treatment of a sick baby.



15 years of heartbeat

treating children with heart disease

